



**CHEDRO III MEMORANDUM**  
No. 007, S. 2020

**TO : PRESIDENTS/HEADS OF PUBLIC AND PRIVATE HIGHER  
EDUCATION INSTITUTIONS IN REGION III**

**SUBJECT : AKLATAN: THE CENTRAL LUZON BOOK FAIR**

**DATE : January 9, 2020**

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This Office informs and invites all concerned to the **AKLATAN: The Central Luzon Book Fair** with the theme: "**Converge: Where Books, Technology and People Meet**" to be held on February 7-10, 2020, at Robinsons Starmills, City of San Fernando, Pampanga. The said event is in line with the celebration of the cityhood anniversary of the City of San Fernando, Pampanga. The CSF Arts, Culture and Tourism Council, in partnership with the University of the Assumption Cinense Library, are the organizers of the book fair.

The event aims to:


- Promote reading awareness;
- Develop the love for books and reading;
- Explore the world of books and technology;
- Feel the value of information and technology as drivers for change towards economic prosperity of all regions;
- Foster harmonious relation between publishers, book dealers, aggregators and librarians, and other information professionals, and
- Serve as venues for fora, seminars, and lectures for librarians, teachers and other professionals.

Expected participants are students, teachers, and other stakeholders in the Region. Registration to the event is free of charge.

For more information, please refer to the attached communication from **Ms. Ma. Lourdes Carmella Jade D. Pangilinan**, City Tourism Officer, City Tourism Office, City of San Fernando, Pampanga.

You may also reach the City Tourism Office at telephone number (045) 961 – 5684, or you may send e-mail at [ctipo.csfp@gmail.com](mailto:ctipo.csfp@gmail.com) .

Participation of all concerned is voluntary.

  
**MS. LORA L. YUSI**  
**Officer-in-Charge**  
**Office of the Director IV**

Reference: Communication from  
Ms. Ma. Lourdes Carmella Jade D. Pangilinan  
City Tourism Officer  
City of San Fernando, Pampanga