CHEDRO III MEMORANDUM
No. 012 s. 2020

TO : Presidents/Heads of Public and Private Higher Education Institutions

SUBJECT : Philippine Association of Colleges and Universities (PACU) Academic Management Series

DATE : January 23, 2020

This Office hereby endorses the conduct of the **PACU Academic Management Series** organized by the Philippine Association of Colleges and Universities entitled, "**Surviving the Avalanche in Philippine Education through Quality Assurance, Internationalization and Human Capital Development.**" This seminar will be held on January 30-31, 2020 at the University of the East-Caloocan Multipurpose Hall, 5th Floor, LCT Building.

The said seminar aims to:

1.) Provide relevant updates on education policies on unique differentiators to address the challenges of the tertiary education ecosystem;
2.) Update the participants on the Philippine Qualification Framework/Asian Qualification Framework reference report;
3.) Present recent CHED and PRC Updates on Quality Assurance and Accreditation, review of PSGs for the degree programs for the alignment with PQF/AQRF and Transnational Education (TNE) Law; and
4.) Provide a fulcrum for the sharing of best practices in the areas of Quality Assurance (local and foreign) and Transnational Education.

Target participants are school administrators, educators, academicians and researchers from private higher education institutions (PHEIs), state universities and colleges (SUCs) and local universities and colleges (LUCs).

For registration and the like, please contact the PACU Secretariat through this email address: secretariat@pacu.org.ph. Attached, are the programme and the reply slip.

Participation of all concerned is earnestly sought.

MS. LORA L. YUSI
Officer-in-Charge
Office of the Director IV

Reference: Letter of Ms. Laurice Faye R. Juarez
Chair, Programs Committee, PACU