



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
Regional Office III
Matulungin St., Diosdado Macapagal Government Center,
Brgy. Maimpis, City of San Fernando, Pampanga, Philippines

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CHEDRO III

CHEDRO III Memorandum
No. 024, s. 2020

To : Presidents/Heads of Higher Education Institutions Offering Business
Education Programs

Subject : 1st PCDEB Central Luzon Business Youth Summit

Date : February 10, 2020

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This Office hereby informs all higher education institutions offering Business Education programs to the **1st PCDEB Central Luzon Business Youth Summit** with a theme "**The Rise of Young Kapampangan Entrepreneurs,**" organized by the Philippine Council of Deans and Educators in Business (PCDEB). The seminar will be held on **March 13, 2020** at **Peter G. Nepomuceno Auditorium, 9th Floor, Holy Angel University, Angeles City.**

The objectives of the activity are:

- 1) To present the importance of venture creation in countryside development.
- 2) To instill entrepreneurial mindset among business students in the region.
- 3) To showcase successful start-up stories of young Kapampangan entrepreneurs.

Expected participants are Deans/Department Heads/Coordinators/faculty members and students of Business Administration/Management and other business related programs.

For more information, please contact Dr. Jean Paolo Lacap, Executive Vice President/Youth Summit Chair, through telephone number +63922-624-0225 or e-mail at jpglacap@gmail.com.

In the light of the recent outbreak of the "Novel Coronavirus" (nCoV), the institutions are advised to take precautionary measures to ensure the health and safety of participants.

Participation of all concerned is voluntary.

Ms. LORA L. YUSI
Officer In-Charge
Office of the Director IV