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JAN 11 2018
CHEDRO III

CHEDRO III MEMORANDUM:

No. 003, s. 2018

TO : Heads of Public & Private Higher Education Institutions of
Region III offering Tourism Management program

SUBJECT: **Regional Conference on Eventology vis-à-vis Events Management**

DATE : January 9, 2018

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This Office hereby endorses the subject undertaking of the **Institute of Business and Management, City College of Angeles (CCA), "Regional Conference on Eventology vis-à-vis Events Management"** on **February 19-20, 2018**, at the Conference Hall, CCA Library, Barangay Pampang, Angeles City.

The conference aims to introduce eventology and events management as academic and pragmatic disciplines, to identify the fundamentals of eventology and events management, and to integrate events management as core example in an OBE-dized context of a teaching-learning process in different academic disciplines.

Expected participants are students from various colleges and universities in Pampang, including BS Tourism Management students from City College of Angeles.

For further information, please contact Prof. Julia V. Ong, Program Coordinator, BSTM, City College of Angeles at Contact No: 09985590718/(045) 322-5909/322-5802/322-5801.

Participation of all concerned is voluntary.

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DR. CARIDAD OLI ABUAN, CESO III
Director IV

My 1/9/18
Reference: Letter of Dr. R. Daenos
President
City College of Angeles

1/4/18
1-9-18

