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CHEDRO III

CHEDRO III MEMORANDUM:

No. 013, s. 2018

TO : Heads of Public & Private Higher Education Institutions of
Region III offering Tourism Management program

SUBJECT: **Regional Conference on Eventology vis-à-vis Events Management**

DATE : January 22, 2018

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This Office hereby endorses the subject undertaking of the **Institute of Business and Management, City College of Angeles (CCA), "Regional Conference on Eventology vis-à-vis Events Management"** on **February 19, 2018**, at 8:00 a.m.-5:00 p.m., Conference Hall, CCA Library, Barangay Pampang, Angeles City.

The free-of-charge conference aims to introduce eventology and events management as academic and pragmatic disciplines, to identify the fundamentals of eventology and events management, and to integrate events management as core example in an OBE-dized context of a teaching-learning process in different academic disciplines.

Expected participants are students from various colleges and universities in Pampanga, including BS Tourism Management students from City College of Angeles.

For further information, please contact Prof. Jula V. Ong, Program Coordinator, Tourism Management Department of City College of Angeles at Contact No: 09985590718/(045) 322-5909/322-5802/322-5801.

Participation of all concerned is voluntary.

for: 
DR. CARIDAD OLI ABUAN, CESO III
Director IV 

Reference: Letter of Dr. R. Daenos
President
City College of Angeles

1/24/18
14 C-21-22-18

Received by:

Signature over printed name
1/24/18