



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
Regional Office III
Matulungin St., Diosdado Macapagal Government Center,
Brgy. Maimpis, City of San Fernando, Pampanga, Philippines

RELEASED
APR 22 2019
CHEDRO III

CHEDRO III MEMORANDUM:

No. 055, s. 2019

TO : Heads of Public & Private Higher Education Institutions of
Region III that offer Agriculture, Hospitality and Tourism
Management program/s

SUBJECT: **First Farm Tourism Congress**

DATE : April 22, 2019

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This Office hereby endorses the subject undertaking of the **Association of Nueva Ecija Convention & Visitors Associations**, on its **First Farm Tourism Congress** on **April 30, 2019** at the Nueva Ecija Convention Center, Palayan City, Nueva Ecija.

The objective of the Congress is to create and promote awareness on the significance of farm tourism as an initial step for the Province of Nueva Ecija's bid to become the Farm Tourism capital of Region III.

The Congress also aims to help participants acquire knowledge and skills in Farm Tourism Sustainable Development Goals (SDGS) as well as in developing Farm Tour Packages.

Target participants are heads of different institutions, faculty members and students.

For further information, please contact **Engr. Ramon B. Laderas**, Ph.D. President, NECVA, mobile number 0935-813-2269 or Ms. Geraldine G. Mariano, Asst. Secretary at 0932-536-0248.

Participation of all concerned is voluntary.

MS. LORA L. YUSI
Officer-in-Charge
Office of the Director IV

Reference: Letter of Engr. Ramon B. Laderas, Ph.D.
President
NECVA

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