



CHEDRO III MEMORANDUM
No. 065, s. 2018

To : Presidents/Heads, Private and Public Higher Education Institutions (HEIs)

Subject : **ONE-DAY SEMINAR ON DATA ANALYTICS**

Date : August 6, 2018

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This Office hereby endorses the subject undertaking and encourages the support and participation of all concerned to the One-Day Seminar on Data Analytics on **October 17, 2018** at the **ADA Function Hall, Centro Escolar University, Malolos City, Bulacan**. The said activity is jointly organized by Centro Escolar University (CEU) Malolos and the Philippines Society for Educational Research and Evaluation, Inc. (PSERE).

The seminar aims to orient and update the administrators/managers, faculty and staff of academic institutions, business and government entities on the trends, opportunities and challenges of Data Analytics, its impact and contribution to good management and governance.

For further inquiries, please contact Dr. Julieta Dungca, Dean of Science and Technology of CEU and Secretary of PSERE, and Mrs. Maria Dinna Avinante, Coordinator of the Research, Planning and Monitoring Section of CEU Malolos at mdpavinante@ceu.edu.ph or telephone numbers (044)7916359 / 09223941887.

Participation of all concerned is **VOLUNTARY** and subject to the approval of the school head.


DR. CARIDAD OLI ABUAN, CESO III
Director IV

Reference: Letter from DR. MARIA FLOREDELIZA ANASTACIO, Vice President
T1/Memo/CEU_Data_Analytics