

CHEDRO III MEMORANDUM
No. 112, S. 2019

TO : PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION III

SUBJECT : 5th FORUM ON THE PHILIPPINE QUALITY AWARD (PQA)

DATE : SEPTEMBER 17, 2019

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This Office informs and invites all concerned to the **5th Forum on the Philippine Quality Award**, organized by the Department of Trade and Industry – Competitiveness Bureau (DTI-CB), in partnership with the DTI-Regional Office III, and the Philippine Quality Award Foundation Inc. The event will be held at Room 611, Peter G. Nepomuceno, Holy Angel University, Angeles City, on **October 22, 2019**.

The said forum has the following objectives:

- To provide benchmarks for other local organizations and higher educational institutions through the sharing of information on how PQA recipient organizations were able to change their cultures and achieve organizational improvement; and
- To promote the PQA as a useful template for competitiveness based on the principles of total quality management which can be adopted by local institutions regardless of size, sector and maturity.

The event will also feature the 2015-2017 PQA recipient organizations: University of the Philippines-National Engineering Center (UP-NEC), Lyceum of the Philippines-Batangas, Holy Angel University, and University of Mindanao.

Expected participants are higher education institutions in Region III. The forum is free of charge for all participants.

For further information and other queries, please get in touch with Ms. Edna Marizza C. Santos, Assistant to the President, Holy Angel University, or you may send an email at HAU@HAU.EDU.PH.

Participation of all concerned is voluntary.



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Reference: Communication from
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