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CHEDRO III Memorandum
No. 114, s. 2019

To : Presidents/Heads of Higher Education Institutions Offering Business
Education Programs

Subject : Regional Faculty Seminar

Date : September 24, 2019

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This Office hereby informs and invites all higher education institutions offering Business Education programs to the REGIONAL FACULTY SEMINAR ON INTERDISCIPLINARY AND MULTIDISCIPLINARY APPROACHES TO LIFELONG LEARNING IN THE 4TH INDUSTRIAL REVOLUTION AND EDUCATION 4.0, organized by the Philippine Council of Deans and Educators in Business (PCDEB). The seminar will be held on OCTOBER 24, 2019 at ANGELES UNIVERSITY FOUNDATION SPORTS AND CULTURAL COMPLEX, McArthur Highway, Angeles City.


The objectives of the activity are:

- 1) To endow educators with the recent developments of learning by embracing the challenges of IR 4.0 or digital convergence between industry, businesses and other processes;
- 2) To discuss the interdisciplinary and multidisciplinary approaches to lifelong learning and how to engage Generation Z;
- 3) To pose the challenges and issues of Education 4.0; and
- 4) To illustrate to the participants especially to those with no formal training the teaching methodology on assessment of students learning outcomes.

Expected participants are Deans/Department Heads/Coordinators and faculty members of Business Administration/Management and other business related programs.

Participation of all concerned is voluntary.

For more information, please contact Dr. Manuelita G. Valencia, FBE, FRI(Rs), Chairperson, Faculty Development, and/or Dr. Jean Paolo Lacap, Executive Vice President, PCDEB, through telephone number (045) 625-2888 local 1776.


Ms. LORA L. YUSI
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Yusi 9/24

