



CHEDRO III MEMORANDUM

No. 144 s. 2019

To : Presidents/ Heads, Public and Private Higher Education Institutions in Region III

Subject : **"ASLAG Research Conference: Internationalization of Hospitality and Tourism Education"**

Date : December 26, 2019

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In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994", this Office hereby endorses the conduct of the ASLAG Conference: Internationalization of Hospitality and Tourism Education", organized by ASLAG and presented by the School of Hospitality and Tourism Management of Holy Angel University, Angeles City, Pampanga at the PGN Auditorium on March 4, 2020.

The objectives of the said conference are the following:

1. To disseminate the research outputs of students, faculty, and other stakeholders;
2. To learn from the distinguished guest lecturers; and
3. To share best practice researches in Tourism and Hospitality Education.

Target participants are students, faculty, and other stakeholders of all public and private higher education institutions in the region.

Attached herewith are copies of the tentative program and schedule of student research presentations, for ready reference.

For further inquiries, please contact the School of Hospitality and Tourism Management of Holy Angel University through **Mr. Felipe B. Pablo IV**, the Chairman of ASLAG Research Conference at telephone number **(045) 888-8691** local 1419.

Participation of all concerned is voluntary.

MS. LORA L. YUSI
Officer-in-Charge
Office of the Director IV