



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Regional Office III

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CHEDRO III

CHEDRO-III MEMORANDUM

No. 23, series of 2021

FOR : THE PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION III OFFERING BUSINESS AND MANAGEMENT EDUCATION PROGRAMS

SUBJECT : CREATION OF REGION III HIGHER EDUCATION BAYANIHAN (R3HIEDBAYANIHAN) 2021 CORE GROUP FOR BUSINESS AND MANAGEMENT EDUCATION PROGRAMS

DATE : 08 March 2021

The Commission on Higher Education Regional Office III (CHEDRO-III) launched, in September 2020, the **Region III Higher Education Bayanihan (R3HiEdBayanihan)**, one of the priority projects of the Central Luzon Regional Higher Education Action Plan (CLRHEAP).

For FY 2021, the thrust of the project is to adopt a discipline-based approach to be able to develop online educational resources (OERs) per discipline. As a result of the 2nd virtual meeting on moving forward activities for R3HiEdBayanihan 2021, nine (9) Core Groups representing various disciplines, based on the programs offered by the higher education institutions in Region III, were established. ***Relative to this, the following representatives are hereby designated as Core Group Leads / Co-Leads and Members for the Business and Management Education discipline:***

Leads:		
1. DR. MARIA LINA T. RAMONEDA	Holy Angel University	Dean
2. DR. CHERE' C. YTURRALDE	Angeles University Foundation	Dean
Members:		
3. MR. SISENANDO C. MASANGCAP, JR.	Bataan Peninsula State University	OIC Dean
4. MS. MARICAR A. VERANGA	Centro Escolar University at Malolos	Program Head
5. MS. CECILIA A. BALAOING	Colegio de San Gabriel Arcangel	Dean
6. MR. ROGER V. IDOS	Gordon College	Program Head
7. MR. OSCAR J. CO, JR.	Immaculate Concepcion I- College of Arts and Technology	Dean
8. DR. LANNIE D. GALVAN	Mary the Queen College (Pampanga)	Vice President for Academic Affairs
9. MR. ARMAN DC. SANTOS	Polytechnic University of the Philippines – Pulilan Campus	Head
10. MR. AIRWIN S. DITIANQUIN	Republic Central Colleges	Dean
11. MR. ROSAN D. OLALIA	Jocson College, Inc.	Dean
12. MS. MARIA VANESSA S. MENDOZA	Norzagaray College	Dean
CHEDRO-III Focal Persons		
13. MS. YOLANDA CORDOVA	CHEDRO-III	Education Supervisor II
14. MS. JO ANN GAMBOA	CHEDRO-III	Education Supervisor II

The Core Group shall:

- serve as the link between the higher education institutions (HEIs) in the region and the CHEDRO-III, on R3HiEdBayanihan 2021 initiatives;
- spearhead the development and submission of open educational resources (OERs) to the CHEDRO-III. OERs may be any of, but not limited to, the following:
 - Modules;
 - Learning packets;
 - Instructional materials;
 - Educational / Simulated videos;
 - Laboratory manuals;
 - Learning guides;
 - Practice sets; and
 - Other teaching and learning resources;
- plan for, organize, implement, evaluate, and submit activity reports pertaining to the R3HiEdBayanihan 2021 activities, under the guidance and supervision of the CHEDRO-III; and
- attend all meetings related to R3HiEdBayanihan 2021.

The designation shall remain in force and in effect until the sign off of the R3HiEdBayanihan OER Development Project; however, the Core Group may still be consulted and/or requested to assist in similar or related undertakings as deemed necessary.

Should there be any inquiries, the designated staff may directly coordinate with Ms. Yolanda Cordova and/or Ms. Jo Ann Gamboa, Education Supervisors II and Focal Persons, Business and Management Education through email ycordova@ched.gov.ph or jagamboa@ched.gov.ph, respectively or at telephone number (045)-402-66-59.



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