



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
COMMISSION ON HIGHER EDUCATION  
Regional Office III

**RELEASED**  
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**CHEDRO III**

**CHEDRO-III MEMORANDUM**

No. 55, series of 2021

For : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS IN REGION III

Subject : INVITATION TO THE #PADYAK KABATAAN TESTIMONIALS' TIKTOK COMPETITION FOR ALL TERTIARY EDUCATION SUBSIDY (TES) GRANTEES OF REGION III

Date : 22 April 2021

The Commission on Higher Education Regional Office III (CHEDRO-III) – UniFAST shall conduct the **#PADYAK Kabataan TESTimonials** on 18 May 2021, from 9:00 A.M. – 12:00 P.M., pursuant to the Commission en Banc (CEB) Resolution No. 077-2021 on the Celebration of the 1st National Higher Education Day and CHED's 27th Founding Anniversary to be held on 17-21 May 2021. The said activity aims to inspire all TES grantees to pursue their dreams as they journey even in this time of pandemic. Testimonies of successful TES grantees will be highlighted in this event. This will be a platform for the TES grantees to share how the TES program created significant impact in their lives.

Relative to this, all higher education institutions with TES grantees are advised to choose a representative to participate in the **#PADYAK Kabataan TESTimonials' Tiktok Competition** with the theme "**Buhay Estudyante, Noon at Ngayon**". The said competition aims to showcase the Tertiary Education Subsidy (TES) Grantees' creativity and talent.

The Tiktok Competition Mechanics are as follows:

1. The contest is open to all TES Grantees of Region III.
2. This is an individual or solo contest. The participant must create a video piece using the Tiktok application in accordance with the theme, "Buhay Estudyante, Noon at Ngayon".
3. The video should not exceed 30 seconds.
4. Use of texts and props are allowed.
5. Use of foul language is prohibited.


CRITERIA FOR JUDGING	Percentage
Relevance to the theme	50%
Creativity/Uniqueness	25%
Confidence, Presence and Showmanship	25%
<b>TOTAL</b>	<b>100%</b>

PRIZES	Amount
1 <sup>st</sup> Prize	<b>Php 1, 000.00</b>
2 <sup>nd</sup> Prize	<b>Php 500.00</b>
3 <sup>rd</sup> Prize	<b>Php 300.00</b>
Consolation Prize	<b>Php 100.00</b>

Students may send their Tiktok Video Entry to their respective higher education institution's coordinators. The HEIs will determine the deadline of submission not later than 27 April 2021. The HEIs will submit their official entry to UniFAST CHEDRO-III until 30 April 2021. Among the submitted entries, six (6) lucky participants will be picked to be presented and judged on the day of the event.

Should there be any queries, the designated staff may directly coordinate with Ms. Immaculada Dizon or Mr. Conrado Nolasco, UniFAST Regional Coordinators, through mobile numbers 0945-897-3048, 0951-540-9841, 0965-925-3640, or thru e-mail at [unifastro3@ched.gov.ph](mailto:unifastro3@ched.gov.ph).

For wide dissemination and students' participation, please.



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