



Republic of the Philippines  
Office of the President  
**COMMISSION ON HIGHER EDUCATION**  
Regional Office III  
Matulungin St., Diosdado Macapagal Government Center,  
Brgy. Maimpis, City of San Fernando, Pampanga, Philippines

**RELEASED**  
APR 27 2021  
**CHEDRO III**

**CHEDRO-III MEMORANDUM**  
No. 60, series of 2021

For : **ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS IN REGION III**  
Attention : **VICE PRESIDENTS AND FOCAL PERSONS FOR ASEAN/ INTERNATIONALIZATION**  
Subject : **CALL FOR SUBMISSION OF VIDEO PRESENTATIONS FOR THE PADYAK SA INTERNATIONALIZATION!**  
Date : **26 APRIL 2021**

In line with celebration of the 1<sup>st</sup> National Higher Education Day and 27<sup>th</sup> Anniversary of the Commission on Higher Education with the theme: "Padyak! Pamantasan: Pandayan Sa Kaunlaran, the CHEDRO-III, together with the core group on Internationalization shall conduct the Padyak sa Internationalization! on **20 May 2021 (Thursday) from 9:00AM – 12:00NN.**

Relative to this, all higher education institutions in the region are requested to join the celebration by sending video presentations on the following highlights of the event:

Activity	Guidelines	Deadline of Submission
<b>1) Showcasing of Best Practices and Initiatives of HEIs in Mitigating the Effects of COVID-19 Pandemic aligned with the Philippine Higher Education Internationalization Roadmap</b>	1. There should only be one (1) presenter per HEI. 2. The presentation should not exceed fifteen (15) minutes that will showcase the institution's best practices and initiatives on Internationalization in mitigating the effects of the CoViD-19 pandemic. 3. Kindly send the presentation in .mp4 or .avi format following the file naming convention: IZN_Complete Name of the Institution (e.g. IZN_Commission on Higher Education Region III) to <a href="mailto:chedro3@ched.gov.ph">chedro3@ched.gov.ph</a> (cc: <a href="mailto:arcastro@ched.gov.ph">arcastro@ched.gov.ph</a> ), with the email subject line: "Padyak IZN AVP"	<b>03 May 2021</b>
<b>2. Community Singing</b>	HEIs are strongly encouraged to collaborate in this meaningful project that will symbolize the solidarity of HEIs in Region III. Kindly refer to <b>Attachment A item no. 1</b> for the guidelines.	<b>10 May 2021</b>
<b>3. Tiktok Challenge Contest</b>	Kindly refer to <b>Attachment A item no. 2</b> for the guidelines and other details.	<b>14 May 2021</b>

Should there be any queries, your designated staff may coordinate directly with Ms. Anna Rodessa C. Calma, Education Supervisor II, at telephone number (045) 455-1662 or email [arcastro@ched.gov.ph](mailto:arcastro@ched.gov.ph).

For the HEIs' usual support and attendance, please.

  
**MARIA TERESITA MACANAS SEMANA, PhD, CESO IV**  
Officer-in-Charge, Office of the Director IV



## 1. GUIDELINES for the COMMUNITY SONG

1. Use this version of the song IMAGINE <https://www.youtube.com/watch?v=L7IP4UIXvG8>.
2. You will need two devices – one to play the song and another for the video recording.
3. Use a headset to listen to the song while doing the video recording. Use the song provided as vocal guide so we will have uniform entrances and syllabication. Please do not use another version other than the one provided.
4. The video you will submit will be in acapella. Do not include the music in your recording. Our videos will be put together in one recording.
5. Use landscape orientation for your video. Adjust your lighting effect such that your video will be bright. Approximate the distance of your video camera – do not be too close or too far away.
6. If you need to read the lyrics, please make it appear – act out – like you are not reading it. Put your copy somewhere not visible to the camera and within eye level so you do not have to look down.
7. Most important, SMILE and sing from your heart.
8. Kindly send the presentation in .mp4 format (1920x1080 pixels; 16:9 aspect ratio; may use separate .wav file for audio recording) following the file naming convention: COMSING\_Complete Name of the Institution (e.g. COMSING\_Commission on Higher Education Region III) to [chedro3@ched.gov.ph](mailto:chedro3@ched.gov.ph) (cc: [arcastro@ched.gov.ph](mailto:arcastro@ched.gov.ph)), with the email subject line: “Padyak IZN Community Song”.

## 2. TIKTOK CHALLENGE CONTEST

1. The contest is open to all public and private HEIs in Region III.
2. Presentation should be in line with the theme: “PADYAK! PAMANTASAN: PANDAYAN TUNGO SA KAUNLARAN PANG-INTERNALISASYON”.
3. The presentation shall be in video form with a minimum of five (5) and maximum of ten (10) persons.
4. Duration of the video should be between 20-30 seconds.
5. Costumes must be decent.
6. Any form of stunts or actions that may cause harm and/ or injuries to the participants are prohibited.
7. Social distancing must be maintained and wearing of face mask is encouraged.
8. The representative of the group is requested to register thru: <https://forms.gle/7DZNUFf11iqq5s2i9>.
9. The video must be uploaded on Facebook using the hashtag #PadyakIZN.

### 10. Criteria

Relevance to the theme	35%
Uniqueness	20%
Melody and musicality	20%
Execution	25%
<b>TOTAL</b>	<b>100%</b>

### 11. Prizes

CHAMPION	P3,000.00
1st Runner-up	2,000.00
2nd Second-up	1,500.00
3rd Runner-up	1,000.00