



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
COMMISSION ON HIGHER EDUCATION  
Regional Office III

RELEASED  
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CHEDRO III

**CHEDRO-III MEMORANDUM**

No. 73, series of 2021

For : ALL PRESIDENTS/ HEADS OF STATE UNIVERSITIES AND COLLEGES  
ALL PRESIDENTS/ HEADS OF LOCAL UNIVERSITIES AND COLLEGES  
DR. JOSEPH EMMANUEL L. ANGELES, PRESIDENT, ANGELES UNIVERSITY FOUNDATION  
DR. MA. CRISTINA D. PADOLINA, PRESIDENT, CENTRO ESCOLAR UNIVERSITY-MALOLOS  
DR. LUIS MARIA R. CALINGO, PRESIDENT, HOLY ANGEL UNIVERSITY  
SR. EDITHA S. ZERNA, PRESIDENT, LA CONSOLACION UNIVERSITY  
MR. BENJAMIN DUMLAO TURGANO, PRESIDENT, WESLEYAN UNIVERSITY PHILIPPINES

Attention : VICE PRESIDENTS AND FOCAL PERSONS FOR ASEAN/ INTERNATIONALIZATION

Subject : SUBMISSION OF PHOTOS AND VIDEO CLIPS ON INTERNATIONALIZATION FOR  
THE CHEDRO-III INTERNATIONALIZATION VERSIONS OF THE PHILIPPINE NATIONAL  
ANTHEM AND THE ASEAN HYMN

Date : 25 May 2021

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Consistent with the theme "Ramdam Namin Kayo: CHEDRO-III in Solidarity with HEIs" for the CHEDRO-III 2021 Virtual Flag Raising and Fellowship Ceremony and CHEDRO-III's goal of promoting internationalization of higher education in Region III, CHEDRO-III will be creating Audio Visual Presentations (AVPs) of the Philippine National Anthem and the ASEAN Hymn featuring the internationalization initiatives of HEIs in Region III before and during the COVID-19 pandemic.

Relative to this, CHEDRO-III requests the assistance of HEIs on this undertaking by sending **two (2) photos** and **two (2) video clips** on the HEIs internationalization activities with the following specifications:

1. Photo
  - a. High definition and on landscape orientation
  - b. One (1) taken in 2019 –2020 (before the pandemic)
  - c. One (1) taken in 2020 – 2021 (during the pandemic)
2. Video clip
  - a. High definition and on landscape orientation
  - b. One (1) photo taken in 2019 –2020 (before the pandemic)
  - c. One (1) photo taken in 2020 – 2021 (during the pandemic)
  - d. Maximum of (1) minute per video

Kindly send the materials to email address [chedro3@ched.gov.ph](mailto:chedro3@ched.gov.ph) (cc: [arcastro@ched.gov.ph](mailto:arcastro@ched.gov.ph)) on or before **31 May 2021**.

CHEDRO-III will be launching the AVPs on 21 June 2021, 8:00 AM, during the Virtual Flag Raising and Virtual Fellowship Ceremonies for all CHED Central and Regional Offices, sponsored by the CHEDRO-III. The said event will be live-streamed at CHEDRO-III Official Facebook Page.

Should there be any queries, your designated staff may coordinate directly with Ms. Anna Rodessa C. Calma, Education Supervisor II, at telephone number (045) 455-1662 or email [arcastro@ched.gov.ph](mailto:arcastro@ched.gov.ph).

For the HEIs' usual support and compliance, please.

  
**MARIA TERESITA MACANAS SEMANA, PhD, CESO IV**  
Officer-in-Charge, Office of the Director IV