



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION
Regional Office III

RELEASED
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CHEDRO III

CHEDRO-III MEMORANDUM

No. 135, series of 2021

For : ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS IN REGION III

Attention : VICE PRESIDENTS / DIRECTORS / FOCAL PERSONS FOR INTERNATIONALIZATION

Subject : PARTICIPATION TO THE SECOND PART OF THE WORKSHOP ON CRAFTING OF STRATEGIC PLANS (SCP) : PRESENTATION OF INSTITUTIONAL SCP AND CRAFTING OF REGIONAL SCP

Date : 23 SEPTEMBER 2021

The Commission on Higher Education Region III in partnership with the Bulacan State University (BuSU) conducted the Workshop on Crafting of Strategic Communication Plan on Internationalization on 20 September 2021 to capacitate higher education institutions (HEIs) Focal Persons on the creation of their respective HEI's Institutional Strategic Communication Plan on Internationalization.

During the said workshop, representatives of HEIs were divided into clusters (*see attached clustering*). Each cluster were requested to assign a representative to present the group's output in the second part of the workshop.

In line with this, CHEDRO-III requests all HEIs to actively participate in the *2nd Part of the Workshop on Crafting of Strategic Communication Plan (SCP) : Presentation of SCP and Crafting of Regional SCP* on **29 September 2021 (Wednesday), 9:00 AM to 4:00PM**. Attached is the program for the HEIs' reference. Below are the registration link and zoom details for the training. Registration will close on 28 September 2021, 5:00PM.

Registration link: <https://forms.gle/VdMLRALC4mkSuu4K8>
Meeting ID: 826 2361 4746 Passcode: 335812

Those who were not able to attend the Part 1 of the workshop are advised to coordinate with Dr. Mary Ann P. Carranza, Executive Director, External Relations and Internationalization, BuSU, at maryann.carranza@bulsu.edu.ph, for details.

The HEIs are likewise reminded to upload their individual SCP in the respective Google Drive folders given to them during the 1st workshop *on or before 27 September 2021*. The information provided in the individual SCPs' will be the basis of BuSU for the Part 2 of the said workshop.

For the HEIs' usual support and participation, please.


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