



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION

Regional Office III
Matulungin St., Diosdado Macapagal Government Center,
Brgy. Maimpis, City of San Fernando, Pampanga, Philippines

RELEASED
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CHEDRO III

CHEDRO-III MEMORANDUM

No. 97, series of 2021

For : **ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS IN REGION III**

Attention : **VICE PRESIDENTS / DIRECTORS / FOCAL PERSONS FOR INTERNATIONALIZATION**

Subject : **CALL FOR SUBMISSION OF ENTRIES FOR THE PADYAK GOES INTERNATIONALIZATION THROUGH ASEAN (PaGITAn) REGIONAL COMPETITION**

Date : **15 JULY 2021**

In observance of the 2021 ASEAN Month, The Commission on Higher Education Regional Office III with its "Padyak Goes Internationalization Through ASEAN (PaGITAn) project", will be launching virtual regional competitions for higher education institutions in Region III. This activity is in support of the 2021 CHED National ASEAN Celebration with the theme "PADYAK! Moving Forward, Claiming Victory for Philippines Higher Education in the ASEAN Community".

The PaGITAn is a project of CHEDRO-III to promote (1) awareness and implementation of internationalization in HEIs through ASEAN; (2) internationalizing research and research in internationalization; (3) sharing of best practices and innovative ideas; and (4) building of network that will respond to the various commitments under the draft ASEAN Education Work Plan 2021 and ASEAN Plus Three Plan of Action on Education 2018-2025 aligned with the Philippine Higher Education Internationalization Roadmap (PHEIR) components.

One of the identified regional competitions (memorandum will be issued separately for the other regional competitions) is the **PaGITAn Project Regional Competition** where HEIs are requested to actively participate by submitting entries under any of these categories:

- a) Niche Building,
- b) Internationalization Capacity Building, and
- c) Institutionalization of the Internationalization Program (wider Community Engagement)

A copy of the Concept Notes (Attachment A) is provided for the institution's ready reference and information.

HEIs are requested to submit their entries together with the accomplished Undertaking (Attachment B) at chedro3@ched.gov.ph (cc: arcastro@ched.gov.ph) **on or before 02 August 2021**. Three (3) winners will be chosen and will receive *One Hundred Thousand Pesos (P100,000.00)* each as cash prize that will serve as seed money for the PaGITAn entries.

Should there be any queries, your designated staff may coordinate directly with Ms. Anna Rodessa C. Calma, Education Supervisor II, at telephone number (045) 455-1662 or email arcastro@ched.gov.ph.

For the HEIs' usual support and participation, please.


MARIA TERESITA MACANAS SEMANA, PhD, CESO IV
Officer-in-Charge, Office of the Director IV

2021 ASEAN Celebration of the CHEDRO-III Concept Notes
“Region III PADYAK goes to Internationalization through ASEAN”
National theme: “PADYAK! Moving Forward, Claiming Victory for Philippines
Higher Education in the ASEAN Community”.

I. Background

The CHEDRO-III conducted a progressive webinar series in November 2020 with the theme *“Continuous provision of quality education while ensuring health and safety of higher education community during and after pandemic: An Internationalization Perspective”* aiming to refocus the HEIs in Region III to internationalization with the following objectives:

1. orient or re-orient the HEIs in Region III on the internationalization concept for higher education;
2. to deepen the understanding of the target participants on the internationalization even during the pandemic;
3. to see various opportunities through sharing of good or best practices as applied by international and local counterparts; and
4. to foster collaboration among HEIs in the region and foreign partners to attain internationalization objectives that will contribute to the realization of the targets set in the Internationalization Roadmap of the Philippine Higher Education.

The framework of the progressive webinar series is founded by the Internationalization Roadmap with the four pillars of internationalization following the principle of *“Sama-sama at tulong-tulong sa panahon ng epidemya. Walang iwanan sa lalong mataas na antas ng edukasyon ng Rehiyon III”* aiming to attain the continuous provision of quality education while ensuring health and safety of higher education community during and after pandemic.



Framework of Region III Internationalization Webinars

The webinars were conducted for four (4) Wednesdays and one (1) Friday of November 2020 starting with the discussion of Internationalization Roadmap for Philippine Higher Education and followed by the four (4) pillars of the internationalization facilitated by two experts in the field, one from International counterpart and one from the HEI in the region through the R3HiEd Bayanihan, to wit:

Date /Time	Topics	Participants
4 November 2020 9:00 -11:30AM	CHED IAS Internationalization Roadmap <i>Theme: Where is the HEI Internationalization heading in times of Pandemic?</i>	Presidents /Heads of the HEIs in Region III Focal Persons for the ASEAN / Internationalization Unit
11November 2020 9:00-11:30AM	Pillar 1: Sector • Niche Programs • Wider Community Engagement <i>Theme: Branding, partnerships, collaborations, linkages, interconnections</i>	Presidents /Heads of the HEIs in Region III Focal Persons for the ASEAN / Internationalization Unit LGUs / Industry Associations DILG / DTI
18November 2020 9:00-11:30AM	Pillar 2: Institutions • Development of Internationalization Plans • Institutionalization of Best Internationalization Practices <i>Theme: Where are we now? Where we want to go? How do we go there?</i>	Presidents /Heads of the HEIs in Region III Focal Persons for the ASEAN / Internationalization Unit
25November 2020 9:00-11:30AM	Pillar 3: Persons • Integration of Internationalization in the Curriculum • Provision and Promotion of Mobility Opportunities • Revitalization of Fundamentals and Lifelong Learning <i>Theme: Recalibration of Internationalization programs in the new normal set-up</i>	Presidents /Heads of the HEIs in Region III Focal Persons for the ASEAN / Internationalization Unit Students(Local /Foreign Nationals)
27November 2020 9:00-11:30AM	Pillar 4: Systems • Alignment of Processes and Procedures • Harmonization of Policies and Regulations • Revitalization of HE Governance <i>Theme: Thinking out of the Box: Internationalization during pandemic</i>	Presidents /Heads of the HEIs in Region III Focal Persons for the ASEAN / Internationalization Unit

II. Concept of the Moving Forward Activities

In supports to the CHED International Affairs Staff's building internationalization competitiveness program and to take off from what the Region III Progressive Webinar Series on Internationalization started in November 2020, the CHEDRO-III will move forward to the activities that will implement the Philippine Higher Education Internationalization Roadmap (PHEIR) through Regional Competition for the "Padyak Goes Internationalization Through ASEAN (PaGITAn)" contributing to the theme "PADYAK! Moving Forward, Claiming Victory for Philippines Higher Education in the ASEAN Community".

The following are the mechanics of the PaGITAn Regional Competition with the duration from July to November 2021:

Period	Activities	Schedule
Pre-ASEAN Week	CHEDRO-III Announcements : 1. PaGITAn Project Regional Competition; and 2. HEI ASEAN Week Celebration Contest. HEI submission of Entries	2 nd Week of July 2021 On or before 2 August 2021
During ASEAN Week	<ul style="list-style-type: none"> CHEDRO-III ASEAN Week Celebration Activities with the HEIs in the Region Announcement of Winners for the <ol style="list-style-type: none"> PaGITAn Project Regional Competitions; <ol style="list-style-type: none"> Niche Building Institutionalization of the Internationalization Program Internationalization Capacity Building HEI ASEAN Week Celebration Contest 	7-13 August 2021
Post ASEAN Week	<ul style="list-style-type: none"> Implementation of the PaGITAn Project by the winning HEIs using the cash prize Submission of the Terminal Report by the implementing HEIs and Presentation to the Regional Conference 	August to November 2021 4 th Week of November 2021

The Padyak goes to Internationalization through ASEAN (PaGITAn) Project Entry Requirements

The PaGITAn Project has three categories where the HEIs can submit entries that will promote the (1) awareness and implementation of internalization in HEIs through ASEAN; (2) internationalizing research and research in internationalization; (3) sharing of best practices and innovative ideas; and (4) building of network that will respond to the various commitments under the draft ASEAN Education Work Plan 2021 and ASEAN Plus Three Plan of Action on Education 2018-2025 aligned with the PHEIR components, to wit:

Categories	PHEIR Components Addressed	Other References Addressed
1. Niche Building KPI111a. Formulation of Global Brand for the Philippine HE Sector (Central Luzon) KPI111b. (number) HEIs with developed institutional brands	1110. Development of Strategic Communication Plan for the Philippine HE Sector 1111. Implement action research and market study or brand development for the Philippine HE Sector (Central Luzon) 1112. Develop Communication and Marketing Strategies to launch and sustain the brand 1113 Support development of HEI brands aligned to the Philippine HE Sectoral Brand	PHEIR, ASEAN Education Work Plan 2021, ASEAN Plus Three Plan of Action, CLRHEAP 2020-2022, RDP 2017-2022 Outputs: a. Regional Strategic Communication Plan for Internationalization b. HEIs Strategic Communication Plan for Internationalization c. Events Conducted and including data generated
2. Institutionalization of the Internationalization Program (wider Community Engagement) KPI131a. Submission of needs analysis KPI131b. (number) networking activities conducted KPI131c. ____% of CHED Assisted engagements that lead to formal agreements KPI132a. Submission of needs analysis KPI132b. (number) established regional hubs in the Philippines (student and/or innovation) KPI132c. (number) foreign learners in the Philippines KPI132d. (number) development plans initiated and completed	1310. Formation of government-academe-industry Linkages (Note: there is already existing GIALs of the CLRHEAP) 1311. Assessment of innovation and social enterprise development needs 1312. Engagement of potential local and international industry partners 1313. Facilitation of the formalization of MOAs and operational agreements 1320 Globalization of global and national development goals through student/innovation hubs 1321. Analysis of local development needs requiring HE/University involvement 1322. Engagement of Government units, international partners and other stakeholders 1323. Formulation of glocalized development plans 2130 Establishment of linkages of HEIs with agencies for collaboration and cooperation initiatives (may be done with the involvement of the CLRHEAP-GIALs)	PHEIR, ASEAN Education Work Plan 2021, ASEAN Plus Three Plan of Action, CLRHEAP 2020-2022, RDP 2017-2022 Outputs: a. Needs analysis for Internationalization in Central Luzon b. Regional Internationalization and Glocalization Development Plan c. HEIs Internationalization and Glocalization Development Plan d. Networking events conducted and other data gathered leading to the MOAs and operational agreements of HEIs and Industry Partners

Categories	PHEIR Components Addressed	Other References Addressed
KPI213a. (number) networking activities conducted KPI213b. (number) HEIs with implemented initiatives	2131. Provision of venues for exploratory discussions with potential partners 2132. Facilitation of continued discussions and initiation of collaborations or cooperation.	
3. Internationalization Capacity Building 3100. Integration of internationalization in the Curriculum KPI311a. (number) HEIs represented at curriculum designing activities KPI311b. (number) HEIs with at least one program integrating internationalization principles/dynamics KPI312a. (number) sponsored/funded programs development seminars/workshops KPI312b (number) HEIs with at least one program designated/revised to incorporate internationalization modalities 3300 Revitalization of fundamentals skills and lifelong Learning KPI331a (number) seminars/workshops conducted KPI331b (number) foreign learners of English KPI331c % of HEIs assessed for English Competency KPI332a (number) continuing professional education activities conducted	3110. Inclusion of principles and dynamics of internationalization 3111. Conduct of workshop to initiate revision or design of internationalization curriculum 3120. Facilitation of development of internationalization modalities 3121. Conduct of program development /seminars/workshops to introduce modalities 3122. Facilitation of program design or revision to incorporate internationalization modalities 3310. Advancing excellence in English competency 3311. Upskilling of faculty competency 3312. Improvement of communication skills for employability 3320. Promotion of adult education opportunities 3321. Globalization of continuing professional education and development 3322. Provision of learning opportunities toward alternative lifestyle and livelihoods	PHEIR, ASEAN Education Work Plan 2021, ASEAN Plus Three Plan of Action, CLRHEAP, RDP 2017-2022 Outputs: Conduct of capacity building initiatives for the – a. Regional Capacity Building Plan for Internationalization b. HEI Capacity Building Plan for Internationalization c. Integration of internationalization in HEI curricula; d. Institutional capacity building for Internationalization (Teaching and Non-Teaching personnel, Administration, Students)

Categories	PHEIR Components Addressed	Other References Addressed
KPI332b (number) adult learners trained/sponsored		

The HEIs are encouraged to be creative, strategic and given the flexibility on identifying the activities to be undertaken where the cash prize amounting to **100 thousand pesos** can be utilized for the conduct of the activities. The HEIs may give their counterpart funds in implementing the activities. Thus, for the HEI PaGITAn Project entries shall contain the following to be submitted on or before 2 August 2021:

1. Completed and signed undertaking;
2. Background of the PaGITAn Project;
3. Objectives aligned with the theme “PADYAK! Moving Forward, Claiming Victory for Philippines Higher Education in the ASEAN Community”;
4. Proposed Activities indicating the participants and schedule (following the attached Template and duration is only from August to November 2021);
5. Work and financial plan (WFP); and
6. Others that maybe useful the evaluating the project entries.

All entries will be evaluated by the CHEDRO-III Team to be assisted by an evaluation team to be formed if needed, using the following provisional criteria:

- a. Completed and signed undertaking stating the willingness to (1) implement their proposed PaGITAn Project within August to November 2021 and (2) submit the terminal report on the specified date. Non-compliance to this item means disqualification;
- b. Responsiveness to the needs and requirements of the category where the entry is intended (30%);
- c. Coverage (30%);
- d. Adhere to the SMART principle of planning (Simple, Measurable, Attainable, Realistic, Timebound) (20%); and
- e. Completeness (20%).

The terminal report is expected to be submitted to CHEDRO-III and present to the Regional Conference on or before 4th week of November 2021 with the following parts:

1. Background of the PaGITAn Project;
2. PHEIR Components Addressed;
3. Supporting Data/Information:
 - a. Number of HEIs that spearheaded activities;
 - b. Number of activities conducted;

- c. Number of resulting initiatives to institutionalize the following into curriculum programs, etc. (if applicable);
 - i. ASEAN themes
 - ii. PHEIR themes / components
 - d. Number of resulting cooperation mechanisms and partnerships
 - i. National
 - ii. Regional
 - e. Other data/information that can be gathered from the conduct of the activity
- 4. Evaluation Result for activities conducted;
 - 5. Issues and Concerns Encountered;
 - 6. Analysis and Synthesis;
 - 7. Conclusion ; and
 - 8. Recommendations.

The submitted terminal report will be assessed according to completeness and cohesiveness. All proponents of accepted terminal reports will be recognized in December 2021.

Maria Teresita Macanas-Semana, PhD, CESO IV
Officer-in-Charge, Office of Director IV – CHEDRO III
13 July 2021

HEI Letterhead

UNDERTAKING

I, (Complete name of President/Head of HEI), President/ Head of (Complete Name of HEI),
with address _____ undertakes to:

- Submit entries containing all required information as stated in the PaGITAn Concept Notes;
- Implement and complete within August to November 2021 the project titled (Complete Title of the Project Proposal), submitted to the Commission on Higher Education Regional Office III as our entry to the Padyak goes Internationalization through ASEAN (PaGITAn) Project in celebration of the 2021 ASEAN Month;
- Submit a terminal report for the project on or before 30 November 2021 that will include the following information:
 1. Background of the PaGITAn Project;
 2. PHEIR Components Addressed;
 3. Supporting Data/Information:
 - a. Number of HEIs that spearheaded activities;
 - b. Number of activities conducted;
 - c. Number of resulting initiatives to institutionalize the following into curriculum programs, etc. (if applicable);
 - i. ASEAN themes
 - ii. PHEIR themes / components
 - d. Number of resulting cooperation mechanisms and partnerships
 - i. National
 - ii. Regional
 - e. Other data/information that can be gathered from the conduct of the activity
 4. Evaluation Result for activities conducted;
 5. Issues and Concerns Encountered;
 6. Analysis and Synthesis;
 7. Conclusion; and
 8. Recommendations; and
- Present the Terminal Report to the Regional Conference in November 2021.

Prepared by:

Approved by:

Signature Over Printed Name

President/ Head of HEI

Position: _____

Position: _____

Date: _____

Date: _____