



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



MEMORANDUM FROM THE OFFICE OF THE EXECUTIVE DIRECTOR
No. 67, series of 2022

TO : CHED REGIONAL DIRECTORS AND OFFICERS-IN-CHARGE

REGIONAL OFFICE FOCAL PERSONS AND
COORDINATORS OF THE PHILIPPINE ANTI-ILLEGAL
DRUGS STRATEGY (PADS)

PRESIDENTS / HEADS / OFFICERS-IN-CHARGE OF HIGHER
EDUCATION INSTITUTIONS (HEIs)

SUBJECT : 2022 CHED-PHILIPPINE ANTI-ILLEGAL DRUGS STRATEGY
(PADS) INNOVATIVE AWARDS

DATE : 19 JANUARY 2022

Executive Order No. 66, s. 2018, otherwise known as the “Institutionalizing of the Philippine Anti-Illegal Drugs Strategy (PADS)”, directs all government offices, departments, bureaus, agencies, and offices, including government-owned or controlled corporations (GOCCs), and State Universities and Colleges (SUCs) to implement the said anti-illegal drugs strategy through its projects and programs in accordance with their respective mandates, and encourages private and civil society organizations to actively support the same.

In support thereto, the Commission on Higher Education (CHED) will hold a contest entitled, “2022 Philippine Anti-Illegal Drugs Strategy (PADS) Innovative Awards”, which aims to: (1) showcase the significant strategies, projects, and innovations being implemented by Higher Education Institutions (HEIs) in the country to comply with the aforementioned Executive Order and (2) to strengthen the anti-illegal drugs program in their respective institutions.

HEIs may submit their entries based on the given criteria to their respective CHED Regional Offices on or before March 1, 2022. Awarding of regional winners shall be on or before April 10, 2022, and in May 2021 for the National Level during the celebration of the National Higher Education Week. Please see attached for the mechanics and criteria for reference.

For related queries and concerns, HEIs may contact their respective CHED Regional Offices, or the Local Student Affairs Division of the Office of Student Development and Services at (02) 8988-0001 or via email at pads@ched.gov.ph.

Wide dissemination of this Memorandum is desired.


ATTY. CINDERELLA FILIPINA S. BENITEZ-JARO

Executive Director IV

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Give us Feedback: <https://bit.ly/OEDCCSS>



2022 PHILIPPINE ANT-ILLEGAL DRUGS STRATEGY (PADS) INNOVATIVE AWARDS

A. Rationale:

Executive Order No. 66, s. 2018 otherwise known as the “Institutionalizing of the Philippine Anti-Illegal Drugs Strategy (PADS)” directs all government offices, departments, bureaus, agencies and offices, including government owned or controlled corporations (GOCCs) and State Universities and Colleges (SUCs) to implement the said anti-illegal drugs strategy through its projects and programs in accordance with their respective mandates and encourages private and civil society organizations to actively support the same.

In support thereto, the Commission on Higher Education (CHED) will hold a contest entitled, “**2021 Philippine Ant-Illegal Drugs Strategy (PADS) Innovative Awards**” which aims to showcase the significant strategies, projects, and innovations being implemented by Higher Education Institutions (HEIs) in the country to comply with the aforementioned Executive Order and to strengthen their anti-illegal drugs program in their respective institutions.

B. Who May Join:

All interested Private Higher Education Institutions (PHEIs), State Universities and Colleges (SUCs) and Local Universities and Colleges (LUCs) are invited to join the contest.

C. Mechanics of the Contest

1. HEIs must submit a video presentation showcasing their plans, programs, and projects on anti-illegal drugs, highlighting their initiatives that have created impact and/or were found effective to their students, faculty, HEI and/or surrounding communities, as well as their innovations in the implementation of their drug education prevention and control programs.
2. The video presentation must not be less than 3 minutes and must not exceed 5 minutes in length;
3. The Video should be in accordance with the copyright laws. Music, images, etc. used in the entry must be original, licensed or in the public domain. Plagiarism of any kind will result in disqualification.
4. Deadline of submission of entries to the respective regional offices is on or before March 1, 2022 at 11:59pm.
5. Deadline of submission of regional winners to the Office of Student Development and Services (OSDS) is on or before April 10, 2021 at 11:59pm.
6. Awarding of winners shall be:
 - a. Regional - on or before April 10, 2022
 - b. National – May 2021 (During the Higher Education Week)



7. There will be two (2) categories and a total of Twenty-two (22) winners:
- c. Regional category – 3 winners (1st, 2nd and 3rd place)
 - all 1st place regional level winners will compete for the national category
 - d. National category – 5 winners
8. For the Regional Category, all entries shall be judged by a panel composed of representatives from:
- a. CHEDRO representative
 - b. Guidance Counselor/ RQAT-Guidance and Counseling member (should not be connected to the HEI being evaluated)/ Professional Organization on Student Affairs and Services
 - c. Government agencies with programs related to anti-illegal drugs (PDEA/PNP/NYC/Local Government Unit/DILG)
9. For the National Category, the entries shall be judged by a panel composed of representatives from:
- a. Dangerous Drugs Board
 - b. ASEAN Training Center for Preventive Drug Education (ATCPDE)
 - c. CHED Central Office Director
10. The winners for the regional category shall be awarded with a plaque, signed by the CHED Regional Directors. The winners for the national category shall be awarded with a plaque signed by the CHED Chairman.

D. Criteria for Judging

1. Regional Category

Hereunder are the criteria for judging. The Means of Verification (MOV) can be found in Annex A.

CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	TOTAL
	50 pts	50 pts	
A. Policies/Structures			
1. Drug-Free Committee (DFC)	4	4	8
2. Promotion of healthy lifestyle	4	4	8
3. Monitoring and Evaluation Scheme	4	4	8
4. Drug Education as one of the topics being covered in NSTP modules	3	3	6
5. Reporting System	4	4	8
B. Programs/Projects			
1. Information Drive (media)/Education Campaign (orientation, conferences, etc.)	5	5	10
2. Intervention Mechanism			
a. Referral System (Client flow system)	2	2	4
b. Training of Guidance Counselors and/or Key Personnel on Drug Education and Prevention	2	2	4



CRITERIA		PRESENCE	EXTENT/ EFFECTIVENESS	TOTAL
		50 pts	50 pts	
	c. Training for students who are trained as counselors / Student's training and seminars on anti-illegal drugs.	2	2	4
	d. Student council/organization on anti-illegal drugs	2	2	4
	4. Reintegration Programs for Persons Who Use Drugs (PWUDs)	2	2	4
	5. Conduct of drug testing	2	2	4
	6. Other similar activities	3	3	6
C. Anti-illegal Drugs Extension/Outreach Services				
	1. Community involvement and partnership (MOA, Extension Services)	5	5	10
	2. Other similar activities	3	3	6
D. Anti-illegal Drugs related Research				
	1. Researches Presented in local, national and international Fora	1	1	2
	2. Completed Researches	1	1	2
	3. Funded Researches	1	1	2
TOTAL		50	50	100

2. National Category

a. Content Clarity and Concept – 35 pts

The video clearly presents the HEIs initiatives, programs and innovation.

b. Impact – 35 pts

Video clearly shows the significant impact of the HEIs initiatives, programs and innovation to the students, HEI faculty and administrator, civil society and faith-based organizations, local government.

c. Creativity – 20 pts

Overall effectiveness of delivery

Video is original, creative and unique hence draws in the viewer and keeps their attention.

d. Production - 10 pts

Overall quality of production (including visual and sound elements). Video is well planned, with smooth transition and edits. Sound is excellently balanced and easy to hear. All elements support the message.

E. Budget

The expenses to be incurred for the contest namely: honorarium, travel and transportation, food and accommodation, supplies for the certificate shall be charged against the EO-PADS budget for FY 2022.

CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	Total	Means of Verification	Mechanics
	50 pts	50 pts			
A. Policies/Structures					
1. Drug-Free Committee (DFC)	4	4	8	1. Policy in the creation of DFC 2. Organizational structure 3. Duties and responsibilities 4. Approved appointments/designations	Policy is duly approved by the top level management Valid/Current appointments/designation
2. Promotion of healthy lifestyle	4	4	8	1. Memorandum, 2. Activities and 3. Programs related to health promotions	For documented MOVs in may include: 1. Narrative reports, 2. pictures, 3. video clips, and 4. attendance of participants
3. Monitoring and Evaluation Scheme	4	4	8	1. Monitoring and evaluation plan 2. Monitoring & Evaluation Tool 3. M&E reports	Most number of monitoring conducted
4. Drug Education as one of the topics being covered in NSTP modules	3	3	6	1. Syllabus 2. Modules 3. References/Materials for Instruction	management 2. Modules approved and signed by top management 3. References are recent or from the
5. Reporting System	4	4	8	1. Documents on the submitted reports 2. Annuar/Semestral/ Quarterly reports of relevant data of PADS with proof of verification	
B. Programs/Projects					
1. Information Drive (media)/Education Campaign (orientation, conferences, etc.)	5	5	10	1. Documented evidences of recently conducted information drive 2. Approved campaign materials (video, flyers, posters and infomercials thru official websites and social media platforms) 3. Post evaluation surveys	For documented evidences it may include: Narrative reports, pictures or video clips All documents should be from the last 5 years
2. Intervention Mechanism					
a. Referral System (Client flow system)	2	2	4	(1) Guidelines for the Referral System, (2) Posting / Dissemination of the Referral System including the Flow Chart / Stages, (3) Forms for the Referral System, (4) Partners / Network for the Referral System, (5) Communication / Exchanges, (6) Reports on action taken, (7) Contact Details, (8) Log of the Referrals acted upon including Status, (9) Clients' Feedback on the Referrals made	All documents should be from the last 5 years

CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	Total	Means of Verification	Mechanics
	50 pts	50 pts			
b. Training of Guidance Counselors and/or Key Personnel on Drug Education and Prevention	2	2	4	1) Matrix for the Trainings on Drug Education and Prevention attended by Guidance Counselors, (2) Matrix for the Trainings on Drug Education and Prevention attended by Key Personnel, (3) Certificates of Participation, (4) Program / Training Details, (5) Training Participation Plan / Schedule with Budget Allocation, (6) Percentage Guidance Counselors / Key Personnel trained, (7) Any output/project/action done after the trainings	All documents should be from the last 5 years
c. Training for students who are trained as counselors / Student's training and seminars on anti-illegal drugs.	2	2	4	(1) Matrix for the Trainings on Anti-Illegal Drugs conducted for Students who were trained as peer counselors, (2) Certificates of Participation, (3) Program / Training Details, (4) Training Participation Plan / Schedule with Budget Allocation (5) Any output/project/action done after the trainings	All documents should be from the last 5 years
d. Student council/organization on anti-illegal drugs	2	2	4	(1) Organizational Chart, (2) Constitution and By Laws, (3) Name of Officers, (4) Minutes of the Meeting, (5) Programs, Projects, and Activities conducted by the Organization (matrix and photos), (6) Resource / Fund Allocation of the Organization, (7) Feedback on the PPAs conducted	All documents should be from the last 5 years
4. Reintegration Programs for Persons Who Use Drugs (PWUDs)	2	2	4	(1) Memorandum of Agreement in partnership with Barangay Anti-Drug Abuse Councils or CADAC and other related Agencies (2) Programs, Projects, and Activities conducted by the Institutions either related to social services, Psychological Services, Marital Enhancement Seminar (matrix and photo documents) (3) Educational Assistance, Educational needs, Skills qualification, arrangement facilitated for the client's re-entry to school (4) Employment Assistance, Skills Trainings and Livelihood assistance (matrix and photos) (5) Referral Services for further Counselling/Psychiatric treatment (matrix)	All Documents must include list, attendance for activities conducted, photo's All documents should be from the last 5 years

CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	Total	Means of Verification	Mechanics
	50 pts	50 pts			
5. Conduct of drug testing	2	2	4	(1) Conduct of Consultation on Drug Testing Policy and Guidelines (Minutes, attendance, proceedings) (2) Clear Policy and Guideline for the conduct of Drug testing stipulated in the Student handbook (3) Directories of the DOH Accredited Facility for Drug Testing (4) Summary of Report (matrix, documents) (5) Clear Intervention and referral program (6) Budget Allocation in the case of SUCs	MOVs should be at least after the transitory period after the release of the CMO
6. Other similar activities /Preventive Drug education activities of extra ordinary characteristics	3	3	6	1. Reports 2. MOA 3. Attendance to meetings/events, etc. 4. Pictures/photos/videos	All documents should be from the last 5 years
C. Anti-illegal Drugs Extension/Outreach Services					
1. Community involvement and partnership (MOA, Extension Services)	5	5	10	1. Approved Extension/Outreach Projects 2. MOA with Partner Agency, LGU, NGOs, CSOs and other partner groups 3. Certificates (Participation, Resource Person and other proof of involvement) 4. Pictures 5. Attendance 6. Certificate of Appearance	-All documents should be from the last 5 years -Extent of involvement includes providing leadership and support to the program implementation: Students Faculties School Administrator
2. Other similar activities (1. Extension and involment in outreach activities of extraordinary characteristics. 2. Carrying out extension programs not considered as the normal and ordinary extension program)	3	3	6	1. Reports 2. MOA (areas of cooperation) 3. Attendance to meetings/events, etc. 4. Pictures/photos/videos	All documents should be from the last 5 years
D. Anti-illegal Drugs related Research					
1. Researches Presented in local, national and international Fora	1	1	2	1. Letter of approval of the research presentation 2. Certificate/s in the research presentation 3. Publication of the Research in the Conference	All documents should be from the last 5 years
2. Completed Researches	1	1	2	1. Actual paper 2. Proof of publication in HEI/local/national/international publication/journal	All documents should be from the last 5 years
3. Funded Researches	1	1	2	1. Approval of the funding from the funding agency 2. Memorandum of Agreement with funding agency	All documents should be from the last 5 years
TOTAL	50	50	100		

