



COMMISSION ON HIGHER EDUCATION

## REGIONAL OFFICE III

RELEASED

APR 27 2023

CHEDRO III

### CHEDRO-III MEMORANDUM

No. 060 s 2023

FOR: **PRESIDENTS OF ALL HIGHER EDUCATION INSTITUTIONS IN REGION III  
OFFERING HOSPITALITY AND TOURISM PROGRAMS**

SUBJECT : **ASIA-PACIFIC COUNCIL ON HOTEL, RESTAURANT AND INSTITUTIONAL  
EDUCATION (APacCHRIE) CONFERENCE 2023**

DATE : **April 24, 2023**

The Commission on Higher Education Central Luzon Region (RO-III) endorses the Asia-Pacific Council on Hotel, Restaurant and Institutional Education (APacCHRIE) Conference 2023 with the theme "**4N in Hospitality and Tourism on FIRE: Where Creativity Meets Technology**" (4N-Now, Next and New Normal, \*\*FIRE-Fourth Industrial Revolution) to be held face-to-face at the **Clark Global City, Philippines on May 25-27, 2023.**

Hosted by the T.H.E. International Management School and the Council of Hotel and Restaurant Educators of the Philippines (COHREP), the event will comprise of three (3) concurrent conferences: the *21<sup>st</sup> APacCHRIE Conference*; the *14<sup>th</sup> APacCHRIE Youth Conference*; and the *31<sup>st</sup> COHREP National Conference*. Said conference will have plenary and panel sessions, research breakout groups and exhibits.

For more information, please email the APacCHRIE 2023 Secretariat at [apacchriesecretariat@gmail.com](mailto:apacchriesecretariat@gmail.com) or visit <https://www.apacchrie2023ph.org/>.

Wide dissemination of this memorandum is desired.

For the voluntary participation of all concerned.

  
**DR. LEONIDA B. SIGUA-CALAGUI, LLB, CESO III**  
Director IV