



COMMISSION ON HIGHER EDUCATION

## REGIONAL OFFICE III

RELEASED  
JUL 17 2023  
CHEDRO III

### CHEDRO-III MEMORANDUM

No. RD s. 2023

For : ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS  
OFFERING INFORMATION TECHNOLOGY EDUCATION (ITE)  
PROGRAMS IN BULACAN

Subject : 1<sup>ST</sup> GENERAL ASSEMBLY & ELECTION OF OFFICERS FOR  
ACADEMIC YEAR 2023-2024 OF THE BULACAN INFORMATION  
TECHNOLOGY EDUCATORS SOCIETY (BITES)

Date : 17 July 2023

This Office endorses the subject undertaking 1st General Assembly & Election Of Officers for Academic Year 2023-2024 of the Bulacan Information Technology Educators Society (BITES) with the theme, "**Building Future-Ready IT Educators: Exploring Salesforce in Education**" to be held on **Thursday, July 20, 2023** from 09:00am-03:00pm at the Function Hall Bulacan State University e-Library, Bulacan State University, Malolos, Bulacan.

The objectives of the general assembly are to:

1. Keep computing educators in Bulacan abreast with the current and emerging trends in technology;
2. Promote industry linkage; and
3. Elect new officers for the organization.

No fees will be collected for the assembly; however, participants are requested to register through the link: <http://tinyurl.com/BITES-2023>.

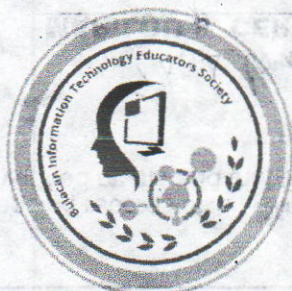
Should there be any queries, kindly direct your concerns to: Dr. Keno C. Piad, President, BITES through email [keno.piad@bulsu.edu.ph](mailto:keno.piad@bulsu.edu.ph).

For the voluntary participation of all concerned.

Wide dissemination of this memorandum is desired.

For: **MS. LORA L. YUSI**  
OIC-Office of the Director IV

By:   
**MS. EDEN D. CAPATI**  
Chief Administrative Officer



**BULACAN  
INFORMATION  
TECHNOLOGY  
EDUCATORS  
SOCIETY**

July 7, 2023

**MS. LORA L. YUSI**

OIC-Office of the Director IV /  
Chief Education Program Specialist  
CHED Central Luzon  
Regional Office III  
Maimpis, City of San Fernando, Pampanga

Dear Ms. Yusi:

*Greetings from Bulacan Information Technology Educators Society!*

**Bulacan Information Technology Educators Society (BITES)** is an organization composed of passionate ITE educators from different universities and colleges in Bulacan. BITES will be holding its **1st General Assembly and Election of Officers for AY 2023 – 2024** with the theme **“Building Future-Ready IT Educators: Exploring Salesforce in Education”** on **July 20, 2023, 9:00 AM to 3:00 PM** at the **Function Hall of Bulacan State University E-Library, Malolos City, Bulacan.**

The objectives of this general assembly are to:

1. Keep computing educators in Bulacan abreast with the current and emerging trends in technology;
2. Promote industry linkage; and
3. Elect new officers of the organization

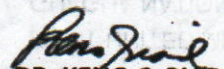
The event is free of charge, and is possible because of our generous sponsor **Salesforce**, an American cloud-based software company headquartered in San Francisco, California. The event however is limited to one hundred participants (100) only, and we **highly encourage interested participants to register early until July 15, 2023 through the link <https://tinyurl.com/BITES-2023>.**

In this regard, we humbly request an endorsement for the said event. Your continuous support is very much appreciated and will significantly contribute to the attainment of the organization's objectives.

We are hoping for your kind approval and favorable response.

Thank you.

Sincerely,

  
**DR. KENO C. PIAD**  
President, BITES



in partnership with

**Bulacan Information Technology Educators Society  
and  
Bulacan State University - College of Information and Communications Technology**

**1st BITES General Assembly and Election of Officers  
Theme: *Building Future-Ready IT Educators: Exploring Salesforce in Education***

**July 20, 2023 | 9:00 am – 2:30pm**

**BulSU E-library Function Hall**

| <b>Time</b>       | <b>Activity</b>   | <b>In-charge</b> |
|-------------------|---|------------------|
| 8:30am - 9:00 am  | Registration  | c/o BITES        |
| 9:05 am - 9:10 am | Preliminaries:<br>Invocation<br>National Anthem   | AVP              |
|                   | <b>Welcome Remarks</b><br><b>Dr. Teody C San Andres</b><br>Executive Vice President, BulSU<br><br><b>Special Message</b><br><b>Dr. Cecilia S. Navasero-Gascon</b><br>University President, BulSU<br><br><b>Special Message</b><br><b>Dr. Keno C. Plad</b><br>President, BITES<br>Dean, BulSU-CICT |                  |
| 9:15 am - 9:45 am | <b>Introduction of Keynote Speaker</b><br><b>Dr. Josan D. Tamayo</b><br>VP for Internal Affairs, BITES<br><br><b>Keynote Speaker</b><br><b>Hon. Daniel R. Fernando</b><br>Governor, Province of Bulacan   |                  |

|                     |   |  |
|---------------------|---|--|
|                     | <b>Message of Support</b><br><b>Mr. Joel S. Eugenio</b><br>City Administrator, City of Malolos<br>Chairperson, Malolos ICT Council  |  |
| 9:50 am - 10:15 am  | Introduction of Salesforce & Road to 5000 University Program  | <b>Catherine Soliman</b> ,<br>Business Development Manager – Trailhead Academy |
| 10:15 am – 10:30 am | Tea Break & Networking  |  |
| 10:35 am – 11:05 am | Salesforce Partner  |  |
| 11:10am – 11:40 pm  | Salesforce Partner  |  |
| 11:45 pm – 12:15 pm | Salesforce User Group   |  |
| 12:15 pm – 12:30 pm | Election of Officers  |  |
| 12:30- 1:30 pm      | Lunch and Networking  |  |
|                     |   |  |
| 1:31- 2:00 pm       | <b>Conference Meeting of the BITES New Board Members</b><br><b>Discussion on DICT Programs and Projects</b><br><b>Engr. Mario Antonio V. Aya-ay</b><br>Provincial Head DICT Bulacan |  |
| 2:05 pm- 2:15 pm    | Announcement of New Set of BITES Officers   |  |
| 2:16 pm - 2:30 pm   | Closing Remarks   |  |

