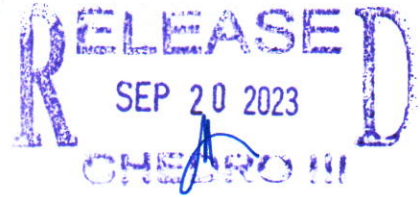




COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



CHEDRO-III MEMORANDUM

No. 170, series of 2023

For : **ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION III**

Subject : **SEARCH FOR MS. ALAY LAKAD 2023**

Date : **18 September 2023**

This Office endorses the Search for Ms. Alay Lakad 2023. The City of San Fernando Pampanga will be conducting the Alay Lakad, an annual "Walk for a Cause" on **October 27, 2023 (Friday)** at **six o'clock in the morning**. One of the activities lined-up is the **Ms. Alay Lakad 2023** which will be held at **Bren Z. Guiao Convention Center**.

In this regard, all higher education institutions (HEIs) in the Region are encouraged to participate in the said event. Attached is a copy of the entry form, mechanics and guidelines, for reference.

Should there be any queries/clarifications, kindly directly coordinate with Ms. April Tan or Ms. Ruth Sarmiento at 09778145435/09067455993 or email at csfp.tds@gmail.com.

For the HEIs' usual support and participation.

MS. LORA L. YUSI

Chief Education Program Specialist
Officer-in-Charge, Office of the Director IV

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Mechanics and Guidelines for the Search for Ms. Alay Lakad 2023

Guidelines:

1. The competition is open to all official delegation of Alay Lakad 2023 who falls under any of the following categories: **Elementary (Grade 5-6), Junior High School (Grade 9-10), Senior High School (Grade 11-12), College and Professional.**
2. Candidates must participate in the walk as part of the Alay Lakad delegation of their respective school/company/agency.
3. Failure to join their respective delegation in the walk will result to disqualification from the search.
4. Each candidate must wear **PLAIN WHITE SHIRT, PAIRED WITH WHITE PANTS AND RUBBER SHOES.** The candidate is also requested to **PROVIDE HER OWN SASH WITH THE NAME OF THE SCHOOL/AGENCY** she belongs to.
5. Entry forms must be submitted to the **Giant Lantern and Tourist Information Center, Old Paskuhan Village JASA Road, Brgy. San Jose, City of San Fernando, Pampanga** on or before **October 6, 2023 (Friday)** or email it to csfp.tds@gmail.com with **EMAIL SUBJECT: Entry Form for Ms. Alay Lakad 2023.** For inquiries, look for **Ms. April Tan** or **Ms. Ruth Sarmiento** of City Tourism Office at **0977-814-5432** or **0906-745-5993.**
6. All candidates will receive a certificate of participation. Winners will receive Certificate of Recognition and cash prizes.
7. The winner shall be judged based on the following criteria:

CRITERIA	Percentage Points
Statement Impact/Self Introduction	30%
Walk / Ramp	25%
Projection/ Face Value	20%
Confidence	15%
Audience impact	10%
Total	100%

8. The decision of the board of judges will be deemed final and irrevocable.



Entry Form for the Search for Ms. Alay Lakad 2023

Please fill out the entry form and submit it to the **Giant Lantern and Tourist Information Center, Old Paskuhan Village JASA Road, Brgy. San Jose, City of San Fernando, Pampanga** on or before **October 6, 2023 (Friday)** or email it to csfp.tds@gmail.com. For inquiries, look for **Ms. April Tan** or **Ms. Ruth Sarmiento** of City Tourism Office at **0977-814-5432** or **0906-745-5993.**

Category (Pls check): Elementary (Grade 5-6) Junior High School (Grade 9-10)
 Senior High School (Grade 11-12) College Professional

Name of Participant: _____

School/Company/Agency: _____

Head of School/Company: _____

Contact Number : _____

I hereby declare that I am entering this contest voluntarily. I shall be able to meet and agree to all the requirements, terms, and conditions of the contest set forth by the organizers.

Signature over Printed Name of Participant

Signature over Printed Name of
Head of School/Company/Agency

Designation

Date

NOTE: PLEASE ATTACH A COPY OF THE STUDENT ID/COMPANY ID for validation purposes.