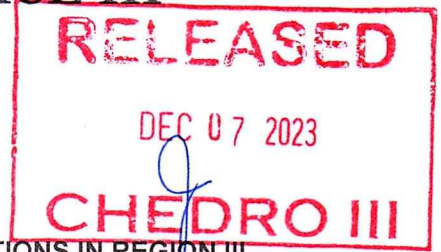




COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



CHEDRO-III MEMORANDUM

No. 224 s 2023

FOR: **PRESIDENTS OF ALL HIGHER EDUCATION INSTITUTIONS IN REGION III
OFFERING BUSINESS AND MANAGEMENT EDUCATION PROGRAMS**

SUBJECT : **PHILIPPINE COUNCIL OF DEANS AND EDUCATORS IN BUSINESS (PCDEB)
MIDYEAR CONFERENCE 2023**

DATE : **December 05, 2023**

The Commission on Higher Education Central Luzon Region (RO-III) endorses the **Philippine Council of Deans and Educators in Business (PCDEB) Midyear Conference 2023** which will be held on **December 7-9, 2023** at **Robinsons Go Hotels Plus Tuguegarao, Tuguegarao City, Cagayan** with the theme "*Fifth Industrial Revolution (IR5.0): Utilizing Emerging Technology in Business Education Towards a Sustainable Future*".

The conference, co-organized by the International School of Asia and the Pacific -Main Campus, Penablanca, Cagayan and Nueva Ecija University of Science and Technology, Cabanatuan City aims to:

- enhance the delivery of quality business education;
- serve as a venue for research engagement; and
- serve as midyear meeting of school officials, deans, business and management educators and industry partners.

Should there be queries, please coordinate with directly with Ms. Alma Pia G. Reyes, PCDEB Vice President for Luzon at almapiagarcia@gmail.com or 0917-599-4242 or visit the official Facebook page of NEUST Training Department <https://www.facebook.com/neustrainingdepartment>.

For the voluntary participation of all concerned.

Wide dissemination of this memorandum is desired.

MS. LORA L. YUSI

Officer-in-Charge,
Office of the Director IV