

COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE

DEG 19 2023

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No. 0235, s. 2023

For

: ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS

IN CENTRAL LUZON

Subject

: First International Conference on Kapampangan Cuisine and

Food Tourism

Date

: December 18, 2023

This Office endorses the subject undertaking "First International Conference on Kapampangan Cuisine and Food Tourism," organized by the Center for Kapampangan Studies of Holy Angel University, Angeles City, Pampanga in partnership with the HAU School of Hospitality and Tourism Management and with the Department of Trade and Industry (DTI-Pampanga). This event which will be held on March 21-22, 2024 is in support of the Provincial Government's bid to ask Congress to officially declare Pampanga as the Culinary Capital of the Philippines and to help the province in its efforts in developing and sustaining food tourism in Pampanga.

This international gathering will invite paper presenters and delegates from other countries who will have the option of participating online or in person. To make it accessible to as many students and faculty from towns, cities and provinces in the Region, the presentations will be **open to the public** and it will be **free of charge**. Holy Angel University has enough venues to accommodate audiences of both plenary and parallel sessions. The conference will also feature added attractions like booths where each town of Pampanga will showcase its unique and popular dishes, delicacies and food destinations, as well as various competitions on food preparation and food presentation, intended for HRM students from other educational institutions in the Region.

For the call of papers, the list of topics (for abstracts) is hereby attached. The deadline of submission is set on January 15, 2024. Accomplished abstract forms may be personally submitted to the Center for Kapampangan Studies or emailed to kapampangancenter@gmail.com.

For the voluntary participation of all concerned.

Wide dissemination of this memorandum is desired.

MS. LORA L. YUSI
Officer-in-Charge
Office of the Director IV

Reference:

Letter of Mr. Robert P. Tantingco
Director, Center for Kapampangan Studies and
Vice President for Student Services & Affairs
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