



COMMISSION ON HIGHER EDUCATION

## REGIONAL OFFICE III

**RELEASED**  
FEB 21 2024  
CHEDRO III

**CHEDRO-III MEMORANDUM**

No. 39 s. 2024

FOR : **PRESIDENTS OF ALL HIGHER EDUCATION INSTITUTIONS IN REGION III**

SUBJECT : **NORTHERN PHILIPPINES BUSINESS RESEARCH CONFERENCE 2024**

DATE : **February 21, 2024**

The Commission on Higher Education Central Luzon Region (RO-III) endorses the **Northern Philippines Business Research Conference (NPBRC)** with the theme "*Business Beyond Boundaries: Navigating the Future of Research and Innovation*". The conference will be held at the **Angeles University Foundation, Angeles City, Pampanga** on **February 29 to March 01, 2024**.

The NPBRC is a business research conference organized by the Northwestern University in cooperation with the Angeles University Foundation that aims to gather academicians, researchers and students from various institutions across the region to discuss recent developments, challenges and innovations in the field of business and economics. The conference will feature keynote speeches, panel discussions, research paper presentations and networking opportunities. The event is also designed to provide platforms for the exchange of ideas and foster collaborations that can contribute to the advancement of business research and education in the Philippines.

Should there be queries, please coordinate with directly with the NPBRC at or mobile number 0920-984-3724 or email at [npbrc@researchsynergysystem.com](mailto:npbrc@researchsynergysystem.com).

For the voluntary participation of all concerned.

Wide dissemination of this memorandum is desired.

**MS. LORA L. YUSI**

Officer-in-Charge,  
Office of the Director IV



Organized by:



# 5<sup>th</sup> NPBRC Northern Philippines Business Research Conference 2024

Theme: "Business Beyond Boundaries: Navigating the Future of Research and Innovation"

## CALL FOR PAPERS

The 5th NPBRC invites submission of academic and professional research papers/abstracts from the full range of business disciplines, including all sub-fields and related topics in Economics, Accounting, Finance, Marketing, Management, and Business Ethics. Interested parties without papers/abstracts for presentation are also invited to participate as attendees at the NPBRC.

### Hybrid International Conference

Venue: Angeles University Foundation (AUF)  
Campus, Angeles Pampanga, Philippines

29 February – 1 March 2024



**Conference Chair:**  
Eric S. Parilla, DBA., FBE.  
Northwestern University,  
Philippines



**Co-Conference Chair:**  
Marc Edward Abadilla, MBA., AFBE.  
Northwestern University,  
Philippines



**Dr. Hendrati Dwi Mulyaningsih**  
Founder & Chairperson  
Research Synergy Foundation



**Dr. Evan Lau**  
Associate Professor in the Faculty of Economics  
and Business, Universiti Malaysia Sarawak (UNIMAS)



**Ani Wahyu Rachmawati**  
Director of Research Synergy Institute &  
Research Synergy Press



**Santi Rahmawati**  
Director of Scholarvein &  
F1000research Gateway Advisor

### Field of Study

- Business
- Entrepreneurship
- General Management
- Operations Management
- Marketing Management
- Financial Management

### Registration Fee

- All conference participants must pay the registration fee. For each paper/abstract, at least one author must attend and pay the registration fees

\$ 100 - Faculty Presenter

\$ 75 - Student Presenter

\$ 10 - Faculty and Student Observer

\*Registration fee is non-refundable.

### Payment Details

Deposit your payments on the following banks:

#### ► BPI (Bank of the Philippine Islands)

Account Name: Northwestern University, Inc.  
Account Number: 8563-0711-85

#### ► Metrobank (Metropolitan Bank & Trust Co.)

Account Name: Northwestern University, Inc.  
Account Number: 140-7-14053347-1

#### ► BDO (Banco De Oro)

Account Name: Northwestern University, Inc.  
Account Number: 005198010828

### Contact

+62 811-2331-733

npbrc@researchsynergysystem.com

### Important Dates

<b>Abstract Submission Deadline: 29 January 2024</b>	<b>Payment Confirmation Deadline: 9 February 2024</b>	<b>1<sup>st</sup> Phase of Full Paper Collection Deadline: 19 February 2024</b>
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<b>Conference Date: 29 February – 1 March 2024</b>	<b>Full Paper Revision Deadline: 8 March 2024</b>
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- All the conference paper submission process will ONLY be done through <https://www.researchsynergysystem.com/>

### Publication Opportunity

- All accepted ABSTRACTS will be published in conference proceeding e-book with ISBN.
- All eligible PAPERS have opportunity to be published in reputable international journal indexed by SCOPUS/ WOS/Copernicus/ DOAJ/ Google Scholar, etc. \*Terms and Conditions applied (selected by Scientific Editorial and Reviewer Committee)
- International Journal of Business and Society (IJBS) – a Scopus-indexed journal by Universiti Malaysia Sarawak
- International Journals by Research Synergy Press: under \*Scopus Evaluation/ DOAJ/ Copernicus/ Google Scholar/ Dimension >> <https://journals.researchsynergypress.com>
- International Journal of Management, Entrepreneurship, Social Science and Humanities (IJMESH)
- Inclusive Society and Sustainability Studies (ISSUES)
- International Journal of Entrepreneurship, Business and Creative Economy (IJECE)
- Organization and Human Capital Development (ORCADEV)
- Applied Quantitative Analysis (AQA)
- Journal of Governance Risk Management Compliance and Sustainability (JGRCS)
- Journal of Social Entrepreneurship Theory and Practice (JSETP)
- International Journal of Marketing and Digital Creative (IJMADIC)
- Advanced Qualitative Research (AQR)
- People and Behavior Analysis (PBA)
- Humanities, Society, and Community (HSC)

Scopus DOAJ Copernicus Google Scholar Dimensions

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