



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III

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CHEDRO III

CHEDRO-III MEMORANDUM

No. 50, series of 2024

For : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION III

Subject : 2024 PHILIPPINE ANTI-ILLEGAL DRUGS STRATEGY (PADS) FOR HIGHER EDUCATION INNOVATIVE AWARDS

Date : 14 MARCH 2024

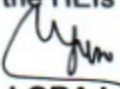
In celebration of the 30th CHED Anniversary and 4th Higher National Education Day and in support and compliance to Executive Order No. 66, s. 2018 otherwise known as the "Institutionalizing of the Philippine Anti-Illegal Drugs Strategy (PADS)", the Commission on Higher Education will hold a contest entitled "2024 Philippine Anti-Illegal Drugs Strategy (PADS) For Higher Education Innovative Awards," (MOED No. 163, s. 2024) which aims to showcase the significant strategies, projects, and innovations being implemented by Higher Education Institutions (HEIs) in the country to comply with the aforementioned Executive Order and to strengthen the anti-illegal drugs program in their respective institutions.

Relative to this, all HEIs in the region are encouraged to join the contest by submitting their entries through a shared Google Drive to be sent via email at chedro3@ched.gov.ph on or before 11:59PM of April 7, 2024. CHEDRO-III shall submit the Top 3 entries to the OSDS on or before 11:59 pm of April 21, 2024.

The Top 3 entries in the region for the **Philippine Anti-Illegal Drugs Strategy (PADS)** will be recognized and awarded during the celebration of the Higher Education Week. Attached is the mechanics and criteria for reference.

Should there be any queries/clarifications, kindly directly coordinate with Ms. Camille C. Cano and Leila S. Tayag, Project Technical Staff II, at telephone number (045) 402-6659 or email at chedro3@ched.gov.ph.

For the HEIs' usual support and cooperation.


DR. LORA L. YUSI
Officer-in-Charge
Office of the Director IV

2024 PHILIPPINE ANTI-ILLEGAL DRUGS STRATEGY (PADS) INNOVATIVE AWARDS

A. Rationale:

Executive Order No. 66, s. 2018 otherwise known as the "Institutionalizing of the Philippine Anti-Illegal Drugs Strategy (PADS)" directs all government offices, departments, bureaus, agencies and offices, including government owned or controlled corporations (GOCCs) and State Universities and Colleges (SUCs) to implement the said anti-illegal drugs strategy through its projects and programs in accordance with their respective mandates and encourages private and civil society organizations to actively support the same.

In support thereto, the Commission on Higher Education (CHED) will hold a contest entitled, "**2024 Philippine Anti-Illegal Drugs Strategy (PADS) Innovative Awards**" which aims to showcase the significant strategies, projects, and innovations being implemented by Higher Education Institutions (HEIs) in the country to comply with the aforementioned Executive Order and to strengthen their anti-illegal drugs program in their respective institutions.

B. Who May Join:

All interested Private Higher Education Institutions (PHEIs), State Universities and Colleges (SUCs) and Local Universities and Colleges (LUCs) are invited to join the contest.

C. Mechanics of the Contest

1. HEIs must submit a video presentation showcasing their plans, programs, and projects on anti-illegal drugs, highlighting their initiatives that have created impact and/or were found effective to their students, faculty, HEI and/or surrounding communities, as well as their innovations in the implementation of their drug education prevention and control programs.
2. The video presentation must not be less than 3 minutes and must not exceed 5 minutes in length;
3. The Video should be in accordance with the copyright laws. Music, images, etc. used in the entry must be original, licensed or in the public domain. Plagiarism of any kind will result in disqualification.
4. Deadline of submission:
 - a. Deadline of submission of HEI's entry to the CHED Regional Office (CHEDRO) shall be on or before 11:59 pm of April 7, 2024
 - b. Deadline of submission of the Top 3 entries of CHEDROs to the CHED-OSDS shall be on or before 11:59 pm of April 21, 2024

(All Top three (3) regional level entries will compete for the national level category)



5. For the Regional Category, all entries shall be judged on a given criteria by a panel, from the following agencies/organization:
 - a. CHEDRO
 - b. Guidance Counselor/ RQAT-Guidance and Counseling member (should not be connected to the HEI being evaluated)/ Professional Organization on Student Affairs and Services
 - c. Government agencies with programs related to anti-illegal drugs (PDEA/PNP/NAPOLCOM /Local Government Unit/DILG)
6. For the National Category, all entries shall be judged on a given criteria by a panel, from the following agencies/organization from:
 - a. Dangerous Drugs Board
 - b. ASEAN Training Center for Preventive Drug Education (ATCPDE)/NAPOLCOM
 - c. CHED Central Office Director
7. The Top three (3) winners for the regional category shall be recognized by the CHED Regional Office. The winners for the national category shall be awarded in the CHED Central Office.

D. Criteria for Judging

1. Regional Category

Hereunder are the criteria for judging. The Means of Verification (MOV) can be found in Annex A.

CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	TOTAL
	50 pts	50 pts	
A. Policies/Structures			
1. Drug-Free Committee (DFC)	4	4	8
2. Promotion of healthy lifestyle	4	4	8
3. Monitoring and Evaluation Scheme	4	4	8
4. Drug Education as one of the topics being covered in NSTP modules	3	3	6
5. Reporting System	4	4	8
B. Programs/Projects			
1. Information Drive (media)/Education Campaign (orientation, conferences, etc.)	5	5	10
2. Intervention Mechanism	2	2	4
3. Referral System (Client flow system)	2	2	4



CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	TOTAL
	50 pts	50 pts	
4. Training of Guidance Counselors and/or Key Personnel on Drug Education and Prevention	2	2	4
5. Training for students who are trained as counselors / Student's training and seminars on anti-illegal drugs.	2	2	4
6. Student council/organization on anti-illegal drugs	2	2	4
7. Reintegration Programs for Persons Who Use Drugs (PWUDs)	2	2	4
8. Conduct of drug testing	2	2	4
9. Other similar activities	3	3	6
C. Anti-illegal Drugs Extension/Outreach Services			
1. Community involvement and partnership (MOA, Extension Services)	3	3	6
2. Other similar activities	3	3	6
D. Anti-illegal Drugs related Research			
1. Researches Presented in local, national and international Fora	1	1	2
2. Completed Researches	1	1	2
3. Funded Researches	1	1	2
TOTAL	50	50	100

2. National Category

- a. Content Clarity and Concept – 35 pts
The video clearly presents the HEIs initiatives, programs and innovation.
- b. Impact – 35 pts
Video and clearly shows the significant impact of the HEIs initiatives, programs and innovation to the students, HEI faculty and administrator, civil society and faith-based organizations, local government.
- c. Creativity – 20 pts
Overall effectiveness of delivery
Video is original, creative and unique hence draws in the viewer and keep their attention



d. Production - 10 pts

Overall quality of production (including visual and sound elements)
Video is well planned, with smooth transitions and edits. Sound is excellently balanced and easy to hear. All elements support the message.

E. Budget

The expenses to be incurred for the contest namely: honorarium, travel and transportation, food and accommodation, supplies for the certificate shall be charged against the OSDS-PADS budget for FY 2024.

Annex A

Criteria and Means of Verification of CHED-PADS Innovative Awards



Annex A

Criteria and Means of Verification of CHED-PADS Innovative Awards

CRITERIA	PRESENCE		EXTENT/ EFFECTIVENES S		Total	Means of Verification	Mechanics
	50 pts	50 pts	50 pts	50 pts			
A. Policies/Structures							
1. Drug-Free Committee (DFC)	4	4	4	4	8	(1) Policy in the creation of DFC (2) Organizational structure (3) Duties and responsibilities (4) Approved appointments/designations	Policy is duly approved by the top level management Valid/Current appointments/designation
2. Promotion of healthy lifestyle	4	4	4	4	8	(1) Memorandum, (2) Activities and (3) Programs related to health promotions	For documented MOVs in may include: 1. Narrative reports, 2. pictures, 3. video clips, and 4. attendance of participants
3. Monitoring and Evaluation Scheme	4	4	4	4	8	(1) Monitoring and evaluation plan (2) Monitoring & Evaluation Tool (3) M&E reports	Most number of monitoring conducted
4. Drug Education as one of the topics being covered in NSTP modules	4	4	4	4	8	(1) Syllabus (2) Modules (3) References/Materials for instruction	1. Syllabus approved and signed by top management 2. Modules approved and signed by top management 3. References are recent or from the last five (5) years (January 2018 - December 2023)
5. Reporting System	3	3	3	3	6	(1) Documents on the submitted reports (2) Annual/Semestral/ Quarterly reports of relevant data of PADS with proof of verification	
B. Programs/Projects							
1. Information Drive (media)/Education Campaign (orientation, conferences, etc.)	4	4	4	4	8	(1) Documented evidences of recently conducted information drive (2) Approved campaign materials (video, flyers, posters and infomercials thru official websites and social media platforms) (3) Post evaluation surveys	For documented evidences it may include: Narrative reports, pictures or video clips All documents should be from the last 5 years
2. Intervention Mechanisms	2	2	2	2	4	(1) Guidelines for intervention system (2) Posting / Dissemination of the intervention system including the Flow Chart / Stages (3) Partners / Network for the intervention system (4) Communication / Exchanges	



CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	Total	Mechanics
	50 pts	50 pts		
3. Referral System (Client flow system)	2	2	4	All documents should be from the last 5 years
4. Training of Guidance Counselors and/or Key Personnel on Drug Education and Prevention	2	2	4	All documents should be from the last 5 years
5. Training for students who are trained as counselors / Student's training and seminars on anti-illegal drugs.	2	2	4	All documents should be from the last 5 years
6. Student council/organization on anti-illegal drugs	2	2	4	All documents should be from the last 5 years



CRITERIA	PRESENCE	EXTENT/ EFFECTIVENES S	Total	Means of Verification	Mechanics
	50 pts	50 pts			
7. Reintegration Programs for Persons Who Use Drugs (PWUDs)	2	2	4	(1) Memorandum of Agreement in partnership with Barangay Anti-Drug Abuse Councils or CADAC and other related Agencies (2) Programs, Projects, and Activities conducted by the Institutions either related to social services, Psychological Services, Marital Enhancement Seminar (matrix and photo documents) (3) Educational Assistance, Educational needs, Skills qualification, arrangement facilitated for the client's re-entry to school (4) Employment Assistance, Skills Trainings and Livelihood assistance (matrix and photos) (5) Referral Services for further Counseling/Psychiatric (1) Conduct of Consultation on Drug Testing Policy and Guidelines (Minutes, attendance, proceedings) (2) Clear Policy and Guideline for the conduct of Drug testing stipulated in the Student handbook (3) Directories of the DOH Accredited Facility for Drug Testing (4) Summary of Report (matrix, documents) (5) Clear intervention and referral program (6) Budget Allocation in the case of SUCs	All Documents must include list, attendance for activities conducted, photo's All documents should be from the last 5 years
8. Conduct of drug testing	2	2	4	(1) Reports (2) MOA (3) Attendance to meetings/events, etc. (4) Pictures/photos/videos	MOVs should be at least after the transitory period after the release of the CMO
9. Other similar activities /Preventive Drug education activities of extra ordinary characteristics	3	3	6	(1) Approved Extension/Outreach Projects (2) MOA with Partner Agency, LGU, NGOs, CSOs and other partner groups (3) Certificates (Participation, Resource Person and other proof of involvement) (4) Pictures (5) Attendance (6) Certificate of Appearance	All documents should be from the last 5 years
C. Anti-Illegal Drugs Extension/Outreach Services 1. Community involvement and partnership (MOA, Extension Services)	3	3	6	(1) Approved Extension/Outreach Projects (2) MOA with Partner Agency, LGU, NGOs, CSOs and other partner groups (3) Certificates (Participation, Resource Person and other proof of involvement) (4) Pictures (5) Attendance (6) Certificate of Appearance	-All documents should be from the last 5 years -Extent of involvement includes providing leadership and support to the program implementation: Students Faculties School Administrator Socio-civic orgs/Faith-based orgs. Local Govt. officials



CRITERIA	PRESENCE	EXTENT/ EFFECTIVENESS	Total	Means of Verification	Mechanics
	50 pts	50 pts			
2. Other similar activities (1. Extension and involvement in outreach activities of extraordinary characteristics. 2. Carrying out extension programs not considered as the normal and ordinary extension program)	3	3	6	(1) Reports (2) MOA (areas of cooperation) (3) Attendance to meetings/events, etc. (4) Pictures/photos/videos	All documents should be from the last 5 years
D. Anti-Illegal Drugs related Research					
1. Researches Presented in local, national and international Fora	1	1	2	(1) Letter of approval of the research presentation (2) Certificate/s in the research presentation (3) Publication of the Research in the Conference	All documents should be from the last 5 years
2. Completed Researches	1	1	2	(1) Actual paper (2) Proof of publication in HEI/local/national/international publication/journal	All documents should be from the last 5 years
3. Funded Researches	1	1	2	(1) Approval of the funding from the funding agency (2) Memorandum of Agreement with funding agency	All documents should be from the last 5 years
TOTAL	50	50	100		

