

COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



CHEDRO-III MEMORANDUM No. <u>₹</u> s. 2024

For

: ALL PRESIDENTS/HEADS OF PUBLIC AND PRIVATE HIGHER

EDUCATION INSTITUTIONS IN REGION III

Subject

: PAGCOR'S PHOTOGRAPHY CONTEST 2024

Date

: April 22, 2024

This Office endorses the Philippine Amusement and Gaming Corporation's (PAGCOR) Photography Contest 2024. This year's theme, "Harvest Time" evokes a moment of fulfillment when people get rewarded for their toil. Harvest time is also a symbol of hope and a testament to the bounty of nature that photography enthusiasts must capture.

Relative to this, all higher education institutions are encouraged to participate in PAGCOR's Photography Contest 2024. The deadline for submission of entries is July 31, 2024. Attached are the program brochure and program mechanics for ready reference.

For inquiries and other details, interested HEIs are advised to contact the information provided below:

EXTERNAL COMMUNICATIONS DEPARTMENT

Telephone No. - +632 8522 0299 local 1529 and 1530

Website: https://www.pagcor.ph/photocon2024/

For the voluntary participation of all concerned.

Wide dissemination of this Memorandum is desired.

DR. LORA L. YUSI

Director IV



For details, visit https://www.pagcor.ph/photocon2024 or call the External Communications Department at tel. no. +632 8522-0299 local 1529 and 1530













PAGCOR PHOTOGRAPHY CONTEST 2024 MECHANICS

CONTEST THEME

The theme of PAGCOR Photography Contest 2024 is "Harvest Time."

'Harvest Time' evokes a moment of fulfillment when people get rewarded for their months of toil. Work under the blazing sun or through pounding rain is hard on the body but is invigorating to the soul, and the culminating harvest is a triumph of the human spirit. It is a symbol of hope and a testament to the bounty of nature that photography enthusiasts must capture.

Through this theme, PAGCOR makes available a platform to showcase the country's natural resources, its rich bounty and the people who nourish them. The Philippines is still an agricultural archipelago after all.

Photographs may be of farmers, fishermen or other workers with their harvest of fresh local fruits, vegetables, catch from Philippine waters, cut flowers or the like.

Participants must submit photos and images taken anywhere in the Philippines from August 1, 2023 to July 31, 2024.

PAGCOR reserves the right to disqualify an entry which, in its sole discretion, does not adhere to the competition theme.

CONTEST DURATION

PAGCOR will accept entries to the PAGCOR Photography Contest 2024 from February 15 to July 31, 2024.

WHO MAY JOIN

- Participants must be at least 16 years old by January 1, 2024.
- The contest is open to all Filipino nationals only.
- Professional and amateur photographers are eligible to submit entries.
- PAGCOR employees including their relatives up to the second degree of affinity and consanguinity are disqualified from joining the competition.

CATEGORIES

The competition has three categories:

- CONVENTIONAL. This category covers photos taken using all types of digital cameras like Single Lens Reflex (SLR), compact, point and shoot, bridge, mirrorless and rugged.
- 2) MOBILE. This category covers photos taken using mobile devices with camera features like smartphones and tablets, action cameras, 360 cameras and the like.
- 3) DRONE. This category covers aerial photos taken using drone cameras.

REGIONAL SCREENING

1) The PAGCOR Photography Contest 2024 will have four regional screenings, namely:

100	Regions	
MANUFACTURE OF THE PARTY OF THE	Luzon	
	Visayas	
	Mindanao	
	Metro Manila	

The following number of finalists from each region will qualify for the grand finals accordingly:

Category	Luzon	Visayas	Mindanao	Metro Manila	Total
Conventional	4	4	4	4	16
Mobile	. 4	4	4	4	16
Drone	4	4	4	4	16
Total	12	12	12	12	48

SUBMISSION OF ENTRIES

- Each participant is allowed to submit a MAXIMUM OF THREE ENTRIES ONLY. That
 means, a participant may submit one, two or three entries under one category (as long
 as the total does not exceed three) or he/she may submit one entry under each of the
 three categories.
- All entries to be submitted must be in full color. Photos in black and white nor sepia are not acceptable.
- 3) Contest participants must register online at the official PAGCOR Photography Contest 2024 subsite (https://www.pagcor.ph/photocon2024) and completely fill out the PAGCOR Photography Contest 2024 online registration/entry form. PAGCOR WILL ONLY ACCEPT ENTRIES SUBMITTED ONLINE THROUGH THE PAGCOR WEBSITE. THOSE THAT WILL BE SUBMITTED THROUGH OTHER MEANS WILL NOT BE ACCEPTED AND WILL BE AUTOMATICALLY DISQUALIFIED.
- 4) PAGCOR's online registration automatically limits the submission of entries per participant to THREE. Therefore, participants must make sure that they will only submit their FINAL PHOTO ENTRY/ENTRIES when registering and submitting their photo/s online. MOREOVER, A PARTICIPANT IS NOT ALLOWED TO USE MULTIPLE E-MAIL ADDRESSES IN SENDING THEIR ENTRIES. A PARTICIPANT WHO SUBMITS HIS/HER ENTRIES <u>USING MULTIPLE OR DIFFERENT E-MAIL ADDRESSES WILL BE DISQUALIFIED FROM THE COMPETITION</u>.

- 5) Each entry to be submitted should be an image/photo with a corresponding "photo title" and "photo caption". The caption must indicate the exact place where the image was taken and the exact date, and must have an accurate description of what the photo is about.
- 6) Deadline for the online submission of entries is on July 31, 2024 at 10:00 p.m. The submission portal will automatically close and reject entries that will be attempted to be sent beyond the set deadline.
- 7) Sorting of the regional entries shall be strictly residency-based. This means that when sending entries, the contest participants must correctly send their photos under the regional group where they are residing (For example, residents of Metro Manila should send their entries under the Metro Manila group, those living in the Visayas must only send their entries under Visayas, and those coming from Mindanao must submit their entries under the Mindanao group) even if their entries feature places in other parts of the country.

Proof of residency is necessary. Participants will be required to upload in the PAGCOR Photocon subsite a scanned copy of their proof of residency in JPEG format when they register online for the contest. The proof of residency must indicate the contestant's name and address. These include valid government-issued IDs with photo and address.

PAGCOR's screening committee will automatically remove and disqualify photos/entries that are sent to the wrong regional group.

- Since the competition limits the age of participants to at least 16 years old, proof of age such as a PSA authenticated birth certificate will be required by PAGCOR if and when the participant qualifies for the grand finals of the PAGCOR Photography Contest 2024. The birth certificate will be required from grand finalists whose birth dates are not reflected in the valid government-issued ID submitted.
- 9) The contest participant is responsible for securing prior to submission of the entry a formal consent from concerned parties if the image contains any material or element that is not the participant's property, or if any person appears in the photo (i.e. subject of the photo). For minors that are photographed in the submitted entry, the contest participant must obtain a written consent from the minor's parent/legal guardian. PAGCOR should not in any way be held responsible for the contest participant's inability to secure the necessary permission or consent for their submitted entries.
- 10) For photos taken using drone-mounted cameras, necessary permits such as, but not limited to, Unmanned Aerial Vehicle permit from the Civil Aviation Authority of the Philippines must be secured by the participant. PAGCOR shall not in any way be held responsible for the contest participant's inability to secure the necessary permission, license or certificate for their submitted entries.

PHOTO / IMAGE REQUIREMENTS

- Photographs should be in digital format/file. PAGCOR will not accept print or film submissions for the initial screening of the entries. Only photos/images submitted via the PAGCOR website will be accepted.
- 2) Photographs to be submitted should have no watermark. There should be no identifying mark on the images to eliminate any bias during the screening and judging of the submitted photos. Any photo with watermark will be automatically disqualified.
- Photographs should have meta data. Photo entries that would qualify for the grand finals must have meta data. Otherwise, they will be automatically eliminated.
- For initial screening under the conventional category, submit entries with the image size of at least 3872 pixels on the longer side, with at least 72 ppi in resolution, in JPG format. The IMAGE SHOULD BE IN LANDSCAPE (HORIZONTAL) FORMAT. Once an entry for the conventional category is selected as one of the grand finalists, the photographer is required to submit the file of his/her entry that must contain the following specifications: image size must be at least 4608 pixels on the longer side (that size can be produced by a 14MP camera). The IMAGE SHOULD BE IN LANDSCAPE (HORIZONTAL) FORMAT, at least 72 ppi in resolution, in JPG (JPG) format within 48 hours after the end of the regional screening or upon official advice on qualification for finals. Note that the required size for SCREENING PURPOSES is only 3872 pixels on the longer side. However, the required size for submission when entry is selected as GRAND FINALIST is 4608 pixels (an 14MP camera is capable of that); so it means that the contestant should shoot using a camera that is capable of 4608 pixels on the longer side, then use the "Save As" command of the photo editing app/software to make a version of the entry that retains the metadata (the copy-paste command losses the metadata, so it is not advised). The second version of the entry should be resized down to 3872 pixels on the longer side for screening purposes submission. Meanwhile, the original version (4608 pixels on the longer side) should be submitted if selected as a grand finalist.
- For initial screening under the mobile and drone categories, submit entries with the image size of 3072 pixels on the longer side, with at least 72 ppi in resolution, in JPG format. The IMAGE SHOULD BE IN LANDSCAPE (HORIZONTAL) FORMAT. Once an entry for the mobile category is selected as one of the grand finalists, the photographer is required to submit the file of his/her entry that must comply with the following conditions: shoot with a mobile camera that is AT LEAST 12MP, and use its best settings. The IMAGE SHOULD BE IN LANDSCAPE (HORIZONTAL) FORMAT, at least 72 ppi in resolution, in JPG (.JPG) format. Submission should be done within 48 hours after the end of the regional screening or upon official advice on qualification for finals.

Note that the required size for SCREENING PURPOSES is only 3072 pixels on the longer side. However, the required size for submission if an entry is selected as GRAND FINALIST is the full size of AT LEAST a 12MP camera's best settings; so it means that the contestant should shoot using a camera that is at least 12MP, then use the "Save As" command of the photo editing app/software to make a version of the entry that retains the metadata (the copy-paste command losses the metadata, so it is not

- **advised)**. The second version of the entry should be resized down to 3072 pixels on the longer side for screening purposes submission. Meanwhile, the original version with the best setting should be submitted if selected as a grand finalist.
- 6) The details on where the grand finalists will email their entry (with the required resolution) will be provided through a confirmatory message that will be sent to the registered email address of the participant.
- 7) FAILURE ON THE PART OF THE PARTICIPANT TO SUBMIT THE REQUIRED RESOLUTION FILE OF THE IMAGE WITHIN THE ALLOTTED PERIOD WILL MEAN HIS/HER DISINTEREST AND EVENTUAL DISQUALIFICATION FROM THE GRAND FINALS.
- 8) Photographs to be submitted to the PAGCOR Photography Contest 2024 competition should have been taken anytime from August 1, 2023 up to July 31, 2024. If, upon evaluation, a submitted photo is determined to have been taken outside the prescribed period, it is automatically disqualified.
- Location must be within the Philippines only. If, upon evaluation, the location of a submitted photo is determined to be outside the Philippines, the entry is automatically disqualified.
- 10) The following photographs or images are disqualified:
 - Photographs that have been previously submitted or have won in any local or international photography contest.
 - Photographs that violate a person's rights including, but not limited to copyright and privacy.
 - Photographs that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.
 - Photographs bearing images of public officials or have messages that are political in nature.
 - Photographs that are digitally enhanced or altered for creative purposes. Altered images refer to photographs manipulated and applied with special effects (colorizing, toning, collage, photo composites, stitched panoramas, high dynamic range or HDR images, etc.). Only minor adjustments in the color, sharpness, contrast or removal of minor specs are allowed (like removal of dust).

PAGCOR reserves the right to disqualify any photograph or image at any time for any cause.

Other requirements

 The submitted image is a single work of original material created and taken solely by the participant for the PAGCOR Photography Contest 2024; The photograph does not infringe on the copyrights, trademarks, intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.

SCREENING OF ENTRIES/PHOTOGRAPHS

CRITERIA FOR JUDGING

The entries in all categories shall be judged based on the following criteria:

- Adherence to theme/Content
- Composition
- Creativity and Originality
- Image Quality
- Emotional Impact

Members of the panels of judges may re-evaluate the line up of qualifying entries, and may come up with a collegial decision which ones will advance to the grand finals (from regional screening) or grand winners (from grand final judging). The decision of the judges in the regional screenings and grand finals are final and not subject to appeal.

REGIONAL SCREENING

- For regional screenings, PAGCOR will invite esteemed panels of judges to be composed of renowned professional photographers, visual artists and PAGCOR officials. Venue of the regional screening will be announced at a later date.
- 2) For each regional screening, the panels of judges shall select the top four (4) entries for the Conventional Category, top four (4) entries for the Mobile Category and top four (4) for the Drone Category that will advance to the grand finals of the PAGCOR Photography Contest 2024.
- 3) Hereunder is the breakdown of the number of top qualifiers per region:

Conventional Category

Region	Number of Finalists
Luzon	Four (4)
Visayas	Four (4)
Mindanao	Four (4)
Metro Manila	Four (4)
TOTAL	16 Finalists

Mobile Category

Region	Number of Finalists	
Luzon	Four (4)	
Visayas	Four (4)	
Mindanao	Four (4)	
Metro Manila	Four (4)	
TOTAL	16 Finalists	

Drone Category

Region	Number of Finalists	
Luzon	Four (4)	
Visayas	Four (4)	
Mindanao	Four (4)	
Metro Manila	Four (4)	
TOTAL	16 Finalists	

4) All finalists will be formally notified by PAGCOR via phone call and e-mail.

FINAL JUDGING

- For the final judging, PAGCOR will invite another esteemed panel of judges to be composed of renowned professional photographers, visual artists and PAGCOR official/s. Exact day in August 2024 and the venue will be announced at a later date. A formal announcement of winners will be done thereafter mainly through the official PAGCOR website and social media accounts.
- PAGCOR will handle and shoulder the printing and mounting of the photo entries of the finalists.
- 3) During the final judging, the panel of judges will select the following number of grand winners:

Categories	Number of Grand Winners
Conventional	Eight (8)
Mobile	Eight (8)
Drone	Eight (8)

- 4) The criteria to be used by the jury in selecting the grand winners for the Conventional and Mobile categories are as follows:
 - · Adherence to theme/Content
 - Composition
 - Creativity and Originality
 - Image Quality
 - Emotional Impact

PRIZES

Listed below are the prizes at stake for each category:

CATEGORY	PRIZES FOR GRAND WINNERS	TOTAL CASH PRIZES
Conventional	P 100,000 each and trophy	P 100,000 x 8 = P 800,000
Mobile	P 50,000 each and trophy	P 50,000 x 8 = P 400,000
Drone	P 50,000 each and trophy	P 50,000 x 8 = P 400,000
CATEGORY	CONSOLATION PRIZES FOR NON- WINNING FINALISTS	TOTAL CASH PRIZES
Conventional	P 35,000 each and Certificate of Merit	P 35,000 x 8 = P 280,000
Mobile	P 20,000 each and Certificate of Merit	P 20,000 x 8 = P 160,000
Drone	P 20,000 each and Certificate of Merit	P 20,000 x 8 = P 160,000
CATEGORY		
Special Prize	P 10,000 per category	P10,000 x 3 = P 30,000
TOTAL CASH PRI	ZES TO BE GIVEN AWAY	P 2,230,000*

^{*} Net of taxes. Taxes on prizes above P10,000 will be subsidized by PAGCOR.

SPECIAL PRIZE - "People's Choice Award"

Among the finalists, a special prize of P10,000 per category will be awarded to the most striking, liked, popular and fit to the theme.

- Qualified photos chosen by the guest judges as finalists for each category will be posted for public viewing on the PAGCOR Photography Contest 2024 subsite (https://www.pagcor.ph/photocon2024) and on the PAGCOR Facebook (FB) page (https://web.facebook.com/pagcor.ph). For easy access, a QR code will be displayed in the PAGCOR website, social media pages, posters and other Photocon collaterals.
- 2) Selection of winners shall be done via online voting through the PAGCOR Photography Contest 2024 subsite. To vote for the most liked photos, follow the PAGCOR Facebook page first (https://web.facebook.com/pagcor.ph), then scan the QR code or click on the link that we will post on the PAGCOR Facebook page.
- For an individual to like a photo/s, enter your full name and a valid email address.
 Then click your chosen photo. Note that the system allows only one photo per category.
- 4) Note further that "likes" (thumbs up and heart emoticons) in FB will not be counted.
- 5) The photos that will get the most number of votes one per category (Conventional, Mobile and Drone category) - will be awarded the "People's Choice Award".
- 6) The three winners of the "People's Choice Award" will each receive P10,000 plus certificate of recognition.

7) Schedule for the uploading of the candidates for this special prize and the corresponding voting period will be announced at a later date. Winners will be announced together with the Grand Finalists.

OTHER CONTEST PROVISIONS/CONDITIONS

- PAGCOR shall have the exclusive use of the photo entries of the 24 Grand Winners (8 from Conventional, 8 from Mobile and 8 from Drone categories) in perpetuity for the agency's various collaterals and communication materials including but not limited to the PAGCOR 2025 calendar. This means that the owner of the winning entry in the grand finals cannot resell or make use of his/her photo for other purposes except for his/her official portfolio.
- The photos of the 24 consolation prizes (8 from Conventional, 8 from Mobile and 8 from Drone categories) shall be exclusively used by PAGCOR from August 2024 up to December 31, 2026.
- The PAGCOR Photography Contest 2024 participant shall sign a written instrument with the provision on the assignment / transfer of the creator's economic rights and the waiver of his moral rights in favor of PAGCOR should his/her entry be among the 24 grand winners or the 24 consolation prizes.
- PAGCOR shall have the sole right to use, produce or reproduce, make imitative works of
 the winning photos and those of the other grand finalists during the period indicated
 above for its various communication materials. PAGCOR may also use the said photos
 for whatever purpose it may deem fit without further compensation to the artist,
 his/her heirs and assignees.
- PAGCOR assumes no responsibility for any transmission error or delay in the e-mail submission of the grand finalist entries. The agency can neither be held liable for any theft, deletion and/or alteration that might be made on the entries/entry forms that will be submitted online.
- By submitting their entries to the PAGCOR Photography Contest 2024, all contest participants agree to release, discharge, and hold PAGCOR and its employees, officers, directors, and representatives harmless from any claims, losses, and damages arising out of their participation in this contest.
- PAGCOR has the right to verify the validity and originality of any submitted photo entry and/or details about the contest participant (including the participant's identity and address). PAGCOR also reserves the right to disqualify any contest participant who submits an entry that is not in accordance with the contest's Official Rules or who tampers with the entry process.
- By joining this competition, the contest participants agree that their personal data may be used by PAGCOR for purposes of announcing to the general public updates on the outcome of the regional screening and grand finals, as well as for other PR and communication materials of the corporation. The contest participants also agree that

PAGCOR may opt to upload in its official website a gallery of photos that will be submitted for this contest.

For more information about the PAGCOR Photography Contest 2024, please call the Corporate or External Communications Department at Tel. Nos. +632 8522-0299 local 1529 / 1530 or visit our website at (https://www.pagcor.ph/photocon2024). You may also follow us on Facebook (https://www.facebook.com/pagcor.ph), Twitter (https://www.instagram.com/pagcor.ph) and YouTube (https://www.youtube.com/pagcor.ph).