

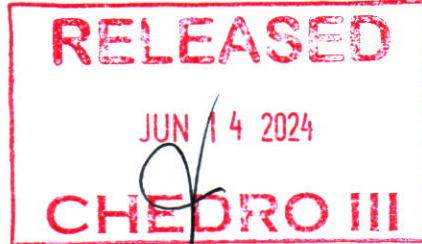


COMMISSION ON HIGHER EDUCATION
REGIONAL OFFICE III



BAGONG PILIPINAS

CHEDRO-III MEMORANDUM
No. 114, series of 2024



For : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS (HEIs) IN REGION III

Subject : REQUEST FOR SUPPORT TO CAMPAIGN FOR ANGELES CITY, PAMPANGA IN THE WORLD CULINARY AWARDS (WCA)

Date : 11 JUNE 2024

All Higher Education Institutions (HEIs) are encouraged to support the nomination of Angeles City, Pampanga, for the prestigious World Culinary Awards (WCA), highlighting Pampanga's culinary prowess and marking a significant milestone in our collective efforts to elevate the region and the Philippines as a premier global culinary destination.

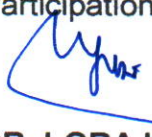
This nomination presents an extraordinary opportunity to celebrate the rich and diverse culinary heritage of Pampanga, showcasing it on the international stage. Moreover, it underscores the relentless dedication to culinary excellence and positions Angeles City as a beacon of gastronomic innovation and tradition.

This Office encourages all HEIs to mobilize their faculty, staff, and student bodies to actively participate in this campaign. Your concerted efforts in promoting and voting for Angeles City through both social and traditional media platforms are crucial.

Kindly distribute and share the prepared social media art cards, which can be accessed via the following link: <https://tinyurl.com/2kt4c6f7>

For any inquiries or further coordination, please contact the Department of Tourism - Region III's Supervising Tourism Operations Officer, **Ms. Chriselle May Yambao**, at **0995-590-1023** or via email at cmsyambao@tourism.gov.ph.

Participation of all concerned is highly encouraged.


DR. LORA L. YUSI
Director IV