



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



RELEASED
21 AUG 2024
CHEDRO III

CHEDRO-III MEMORANDUM

No. 175, s. 2024

For : **ALL PRESIDENTS/HEADS OF STATE UNIVERSITIES AND COLLEGES (SUCs), LOCAL COLLEGES (LC) AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION III**

Subject : **PREO General Assembly and 2nd International Research Conference on Business, Management, Hospitality, Tourism and Social Sciences**

Date : **August 20, 2024**

This Office endorses the conduct of the upcoming **PREO General Assembly and 2nd International Research Conference on Business, Management, Hospitality, Tourism and Social Sciences** scheduled on **December 10, 2024**, to be hosted by **City College of Angeles, Angeles City, Pampanga**, under the auspices of the **Pampanga Research Educators' Organization**. The theme for the said gathering is anchored on: **"Navigating the Research Publication Process: Best Practices for HEIs to Maximize Societal Impact."**

The said conference aims to:

- a. Review the organization's progress towards its goals and objectives;
- b. Engage the members in shaping the organization's directions and opportunities;
- c. Foster networking opportunities among members; and
- d. Engage members in research discussions through plenary sessions and paper presentations.

The **programs** for the joint event, are hereto attached, for the guidance of interested participants.

Should there be concerns or queries, please coordinate directly with the PREO through preo.secretariat@gmail.com.

For the voluntary participation of all concerned.

Wide dissemination of this memorandum is desired.


DR. LORA L. YUSI
Director IV



Pampanga Research Educators Organization

General Assembly

and

2nd International Research Conference in Business, Management, Tourism, Hospitality, and Social Science

"Navigating the Research Publication Process: Best Practices of HEIs to Maximize Societal Impact"

December 10, 2024 | City College of Angeles, Angeles City

PROGRAMME

Time	Activity
8:00 AM – 8:30 AM	Registration
8:30 AM – 8:45 AM	Preliminaries
8:45 AM – 8:50 AM	Welcome Remarks
8:50 AM – 9:00 AM	PREO THROUGH TIME
9:00 AM – 9:15 AM	Keynote Speech
9:15 AM – 9:20 AM	Awarding of Certificate to Keynote Speaker
9:20 AM – 9:40 AM	AM Break
9:40 AM – 10:20 AM	Plenary Session 1
10:20 AM – 11:00 AM	Plenary Session 2
11:00 AM – 11:40 AM	Plenary Session 3
11:40 AM – 11:55 AM	Academic Exchange
11:55 AM – 12:00 NN	Awarding of Certificate to Plenary Speakers
LUNCH BREAK	
1:30 PM – 3:30 PM	Paper Presentations
3:30 PM – 4:00 PM	PM Break
4:00 PM – 4:10 PM	Inspirational Message from CHED-R3
4:10 PM – 4:20 PM	Oath Taking Ceremony
4:20 PM – 4:35 PM	Awarding of Paper Presenters
4:35 PM – 4:40 PM	Awarding of Best Paper Presenters
4:40 PM – 4:45 PM	Closing Remarks



Pampanga Research Educators Organization

General Assembly

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"Navigating the Research Publication Process: Best Practices of HEIs to Maximize Societal Impact"

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Plenary Topics:

- Research Publication
- Avoiding Predatory Publication
- Establishing Research Frameworks

Areas of Interest for Paper Presentations:

- Business and Management
- Hospitality and Tourism
- Social Sciences

Important Dates to Remember

- November 15 - Deadline of Registration
- Deadline of Abstract Submission:
- November 30 - Deadline of Payment
- Deadline of PPT and Full Paper Submission

Registration Fee

- Non-Presenter - Php 2,000.00
- Presenter - Php 3,000.00

Mode of Payment

- GCash - Nickole Z.
09368985399
- BPI - Pampanga Research Educators Organization
1253 0700 36