



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



**RELEASED**  
11 SEP 2024  
CHEDRO III

CHEDRO-III MEMORANDUM

No. 197, s. 2024

To : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS IN REGION III

Subject : CHED CONSULTATIVE SESSION WITH INDUSTRY DURING IBPAP-PSIA TOUR DE TECH: THE INFORMATION TECHNOLOGY AND SOFTWARE ROADSHOW: THE ROLE OF HIGHER EDUCATION IN SUPPORTING 4IR THROUGH DISRUPTIVE SMART TECHNOLOGIES

Date : September 11, 2024

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This has reference to the Memorandum from the Office of the Director (MOED) No. 670, series of 2024, "TOUR DE TECH: THE INFORMATION TECHNOLOGY AND SOFTWARE ROADSHOW: THE ROLE OF HIGHER EDUCATION IN SUPPORTING 4IR THROUGH DISRUPTIVE SMART TECHNOLOGIES" which will be conducted on Tuesday, September 17, 2024 at 9:00am (copy attached). Kindly be informed that the venue for the event will be the **The Orchid Gardens, Lazatin Blvd., San Juan, City of San Fernando, Pampanga**.

Relative thereto, this Office requests the support of the Presidents/School Heads of HEIs offering ITE programs by allowing their Deans/Program Heads, Faculty Members, and or 3<sup>rd</sup>/4<sup>th</sup> Year Students of ITE programs to attend the above-cited activity.

Participants from SUCs, LUCs, private HEIs and other stakeholders shall have to make arrangements on their travel expenses with their respective institutions.

Food during the event shall be provided by CHED. To ascertain logistic preparations, registration will be on a first come first serve basis and interested participants are requested to register through this link <https://tinyurl.com/TourdeTechLuzon2024>.

For queries and concerns, the designated staff may directly coordinate Ms. Dedeth Talingdan of the Office of Programs and Standards Development via email [rtalingdad@ched.gov.ph](mailto:rtalingdad@ched.gov.ph) or call 02-8441-1253.

Wide dissemination of this Memorandum is desired.

**DR. LORA L. YUSI**  
Director IV

Incl: As stated



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**MEMORANDUM FROM THE OFFICE OF THE EXECUTIVE DIRECTOR**  
No. 670, series of 2024

**TO :** CHED REGIONAL DIRECTORS OR SUPERVISORS IN-CHARGE  
OF ITE PROGRAMS IN LUZON REGIONS (REGION I, II, III, IV, V,  
CAR, MIMAROPA AND NCR)

**HEADS, PRESIDENTS, AND OFFICERS-IN-CHARGE OF PUBLIC  
AND PRIVATE HIGHER EDUCATION INSTITUTIONS AND  
OTHER RELEVANT STAKEHOLDERS**

**SUBJECT :** TOUR DE TECH - IT AND SOFTWARE ROADSHOW: THE ROLE  
OF HIGHER EDUCATION IN SUPPORTING 4IR THROUGH  
DISRUPTIVE SMART TECHNOLOGIES

**DATE :** August 30, 2024

The Commission on Higher Education in partnership with the IT and Business Process Association of the Philippines (IBPAP) and Philippine Software Industry Association (PSIA), will conduct the academe-industry orientation and consultation sessions as **TOUR DE TECH-THE IT AND SOFTWARE ROADSHOW: THE ROLE OF HIGHER EDUCATION IN SUPPORTING 4IR THROUGH DISRUPTIVE SMART TECHNOLOGIES**. This initiative under the Boosting Education through Smart Technologies (BEST) program aims to speed up industry growth and enhance competitiveness of Philippine workers, firms, and small and medium enterprise in the global markets for ICT and ICE-ES not just in Metro Manila but in other cities and municipalities in the Philippines. The Information Technology and Software sector, along with the entire IT BPM industry, is and has been experiencing a huge gap in skills among its existing workforce and prospective talent pool.

This roadshow also aims to provide a platform to update the up and coming workforce and academic institutions on the current and emerging careers in software development and to strengthen the role of higher education in supporting 4IR through disruptive Smart Technologies thus ensuring responsiveness with the needs of the industry.

Relative to this, heads/representatives of higher education institutions (HEIs), representatives from concerned government agencies, industry, professional organizations and other stakeholders, and CHEDRO Directors/Supervisors in-Charge of the ITE Programs in Luzon are invited to attend the said activity. This will be held on **September 17, 2024 (Tuesday) at 9:00 a.m. in San Fernando, Pampanga (exact venue to be announced later)**. A copy of the program is attached for reference.

Funds for travel and other incidental expenses of the CHEDRO will be transferred by the CHED Central Office to their respective offices. Participants from SUCs, LUCs, private HEIs and other stakeholders shall have to make arrangement on their travel expenses with their respective institutions.

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Food during the event shall be provided by CHED. To ascertain logistic preparations, we will require an online registration on a first come first served basis. Kindly register to this link <https://rb.gy/mx96mo>.

For queries and concerns, you may contact Ms. Dedeth Talingdan of the Office of Programs and Standards Development thru Telephone No. 8441-12-53 or via email at [rtalingdan@ched.gov.ph](mailto:rtalingdan@ched.gov.ph).

Wide dissemination of this Memorandum is desired.

**ATTY. CINDERELLA FILIPINA S. BENITEZ-JARO**

Executive Director IV

Contact us: [executivedirector@ched.gov.ph](mailto:executivedirector@ched.gov.ph) / (+63) 998-592-1880

Give us Feedback: <https://bit.ly/OEDCCSS>

