



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



CHEDRO-III MEMORANDUM

No. 204, s. 2024

To : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS IN REGION III AND OTHER STAKEHOLDERS

Subject : 35TH NATIONAL STATISTICS MONTH DIGITAL DOCUMENTARY FESTIVAL "ADVANCING DATA AND STATISTICS THROUGH DIGITAL TRANSFORMATION: A ROAD TO AN EMPOWERED NATION"

Date : September 26, 2024

This Office endorses the subject undertaking "35th National Statistics Month Digital Documentary Festival" with the theme "Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation".

Interested participants are advised to refer to the attached advisory and guidelines.

Should there be further queries/clarifications, interested participants may contact the organizers of the Documentary Contest through its email at rso03@psa.gov.ph. Attached is the copy of the program poster/promotional material.

For the voluntary participation of all concerned.

DR. LORA L. YUSI
Director IV

Reference:

Letter from **MS. ARLENE M. DIVINO**
Regional Director
Philippine Statistics Authority – RSSO 3



**35th National Statistics Month
DIGITAL DOCUMENTARY FESTIVAL**

**“Advancing Data and Statistics Through Digital Transformation:
A Road to an Empowered Nation.”**

ELIGIBILITY

- All Higher Education Institutions (HEIs) are enjoined to submit their entry. Only one entry for each institution will be accepted.

GUIDELINES

- The documentary should adhere to the 35th National Statistics Month (NSM) theme “Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation”.
- Videos and photos to be used in the documentary should be original.
- The soundtrack and other music scoring to be used can be produced and owned by other artists, provided that appropriate acknowledgement will be included in the closing credits.
- Clips must be shot using mobile devices (mobile phone or digital camera) in landscape orientation.
- The final output should be rendered in **HD file MP4 format**.
- The total running time of the documentary should not exceed 10 minutes including its opening and closing billboards.
- Dialogues may be in any language but should have a Filipino or English subtitle provided.
- A lay-out/design of the documentary poster with a measurement of **5x4ft (Portrait Orientation)** representing the documentary should also be submitted.

SUBMISSION

- Entries together with the poster must be submitted via email or Google drive to rso03@psa.gov.ph on or before 15 October 2024.
- Entries must contain the file name Documentary_Name of Institution (Abbreviate) (Documentary_PSA).

AWARDS AND WINNERS

- The top three best documentaries will be awarded as 1st place, 2nd place, and 3rd place, respectively.
- The winners will be announced during the closing ceremony of the 35th NSM scheduled on 30 October 2024.
- The winners will receive plaques, certificates of recognition and tokens.
- A special award for the best poster will also be given.



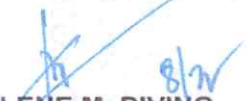
DMGC, Maimpis, City of San Fernando, Pampanga
Telephone: (045) 455-2552
Email: rso03@psa.gov.ph
Website: <http://rso03.psa.gov.ph/>



CRITERIA FOR JUDGING

Criteria	Points (%)
Content -Does it cover the 35th National Statistics Month (NSM) theme? -Is it well-researched? -Does it contain significant information about the mandate of PSA? -Are the images and videos arranged logically and effectively? -Is it relatable and realistic?	30%
Creativity and Originality -Does the writing and direction use imaginative ways to convey the overall message of the documentary? -Does the documentary exhibit originality? -Does the documentary display innovative ideas and story-telling techniques?	30%
Cinematography -Is the camera steady and do the shots exhibit good angles and clear quality? -Is the lighting and exposure enough to provide quality clips? -Does the shots help the documentary to convey its message to the viewers?	15%
Editing -Are the transitions and effects used effective and appropriate?	10%
Sound and Music Scoring -Does the audio and soundtrack complement the mood of the documentary? -Are the interviews, dialogues, and narrations clear and easy to understand? -Are the sound effects used appropriate and necessary to the documentary?	10%
Poster -Does the layout complement the content of the documentary? -Is it pleasing to the eyes and exhibits appropriate combination of elements?	5%
Total	100%

Noted and approved by:


ARLENE M. DIVINO
 Regional Director



DMGC, Maimpis, City of San Fernando, Pampanga
 Telephone: (045) 455-2552
 Email: rss003@psa.gov.ph
 Website: <http://rss003.psa.gov.ph/>



DOCUMENTARY FESTIVAL 2024

In celebration of the

35th NATIONAL STATISTICS MONTH:

**"Advancing Data and Statistics Through Digital Transformation:
A Road to an Empowered Nation"**

DEADLINE OF SUBMISSION:

15

October 2024

OPEN TO ALL HIGHER EDUCATION INSTITUTIONS IN CENTRAL LUZON

Submit your entries through rso03@psa.gov.ph

For more information, scan the QR Code or visit our website:

www.rso03.psa.gov.ph



2024-SCNSM-147