



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



CHEDRO-III MEMORANDUM
No. 019, series of 2024

RELEASED
16 OCT 2024
CHEDRO III

For : ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE OF HIGHER
EDUCATION INSTITUTIONS (HEIs) IN REGION III


Subject : 35th NSM CENTRAL LUZON INFOGRAPHIC MAKING CONTEST

Date : 11 OCTOBER 2024

In accordance with the pertinent provisions of Republic Act No. 7722 otherwise known as the "Higher Education Act of 1994" and the Memorandum from the Office of the Chairperson, CHED, with subject "*Invitation to Participate in the Celebration of the 35th National Statistics Month in October 2024*", all higher education institutions (HEIs) are encouraged to participate and support the said activity.

Relative thereto, this Office endorses the subject undertaking, "**35th NSM Central Luzon Infographic Making Contest**" hosted by the Philippine Statistics Authority Regional Statistical Services Office III. Attached is the mechanics of the contest for easy reference.

Should there be further queries/clarifications, interested participants may directly coordinate with **Ms. Joan Cabusao** through telephone numbers (045) 455 2552 or 0968 675 7781 or through email at rso03@psa.gov.ph.


DR. LORA L. YUSI
Director IV

“35th NSM Central Luzon Infographic Making Contest”

In celebration of the 35th National Statistics Month

Theme: “Advancing Data and Statistics Through Digital Transformation:
A Road to an Empowered Nation”



MECHANICS OF THE CONTEST

Term of contest:

Duration: 08 October to 18 October 2024

Deadline of submission of entries: 18 October 2024 at 11:59 PM

Rules and Guidelines

Eligibility

1. The contest is open to all interested individuals within Central Luzon.
2. Images of infographics that won in other competitions or have been used for commercial purposes or published will not be eligible.
3. The data to be used should be taken from the data provided by PSA. Kindly click the link provided to access the data: https://bit.ly/35thNSM_IMC_Data

Submission of Entries

1. Submitted images should be in JPEG/PNG format, should not have any watermark, and should not exceed 10 MB in size.
2. The entry must be submitted by email at rso03@psa.gov.ph with the subject: “35th NSM Infographic Entry”
3. Entry should not infringe on the copyrights, trademarks, intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the entry.
4. Deadline of submission of entries is on **18 October 2024 at 11:59 PM**.
5. Entries will be posted in the official Facebook account of PSA RSSO 03 (from 21 to 25 October 2024) as part of the judging requirement.

Criteria for Judging

Entries will be judged according to the following criteria:

Criteria for Judging	
Data and Visualizations <ul style="list-style-type: none">• Clear with suitable use of visual aids• Most suitable charts used• All data are accurate and not manipulated	25%
Analysis and Insights <ul style="list-style-type: none">• Capability to tell a compelling and engaging story that is logical and critical• Use of clear, focused and quality visual analysis, compelling charts and graphs to depict the datasets and give viewers meaningful insights	30%
Creativity and Originality <ul style="list-style-type: none">• The entry should be interesting and attention-seeking	20%
Relevance to the Theme <ul style="list-style-type: none">• The entry must be able to embody the theme of the 35th NSM with emphasis on the usefulness of the available information presented	10%
Number of likes in the Regional FB page	15%

Winners and Awarding of Prizes:

The top three (3) winners will be announced during the closing ceremony of the 35th NSM on 30 October 2024. Each will receive plaques and certificate of recognitions and tokens which will be delivered to their respective offices.

NOTE: By joining this competition, the participants agree with the mechanics of this contest and all the provisions provided.