



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE III



CHEDRO-III MEMORANDUM
No. 223 s. 2024



For : ALL PRESIDENTS/HEADS OF HIGHER EDUCATION INSTITUTIONS
IN REGION III

Subject : DESIGNATIVE: PRONOUNCING MMAAP-CL AS PIONEER
CONTRIBUTORS OF LIKHA, SINING AT LARO IN PROMOTING
FILIPINO CULTURE

Date : October 21, 2024

In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994," this Office endorses the subject undertaking "**Designative: Pronouncing MMAAP-CL as Pioneer Contributors of Likha, Sining at Laro in Promoting Filipino Culture**" organized by the Multimedia Arts Association in the Philippines-Central Luzon Chapter (MMAAP-CL) to be held on November 13, 2024 at the SMX Convention Center, SM Central, Olongapo City.

This event aims to highlight the innovative and artistic talents of students, faculty, industry professionals and media arts enthusiasts to foster deeper appreciation of our rich cultural heritage.

No registration fee shall be collected.

For confirmation of attendance, program, other details and inquiries, interested participants are advised to directly contact the organizers through Mr. Ronnie D. Luy, Vice President for Education, MMAAP-CL through luy.ronnie@gordoncollege.edu.ph or call mobile number 0956-714-6657.

For the voluntary participation of all concerned.

Wide dissemination of this memorandum is desired.

DR. LORA L. YUSI
Director IV