



COMMISSION ON HIGHER EDUCATION  
REGIONAL OFFICE III



CHEDRO-III MEMORANDUM  
No. 02, s. 2025

**RELEASED**  
13 JUN 2025  
**CHEDRO III**

For : **ALL PRESIDENTS/HEADS/OFFICERS-IN-CHARGE, HEADS of STATE COLLEGES AND UNIVERSITIES (SUCs) IN REGION III**

Subject : **CITY OF SAN FERNANDO, PAMPANGA'S NOMINATION TO THE WORLD TRAVEL AWARDS 2025**

Date : **June 9, 2025**

Pursuant to the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994," this Office requests **all SUCsin Region III** to support the City of San Fernando, Pampanga's nomination to the World Travel Awards 2025.

The World Travel Awards based in the United Kingdom, was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. Today, the World Travel Awards brand is recognized globally as the ultimate hallmark of industry excellence.

It is with great honor that the **City of San Ferando, Pampanga** is among the three Central Luzon destinations who have earned a nomination in this prestigious award, under the category of **Asia's Leading Cultural City Destination**.

Voting for the 32nd edition of the World Travel Awards opened las April 1, 2025 and will run until August 31, 2025. Voters mat create an account and support the City's nomination thru: <https://tinyurl.com/WTa2025-CSFP>.

Furthermore, a step-by-step guide in voting may be accessed through: <https://tinyurl.com/WTa2025Step-by-Step> for your ready reference.

Should there be any quires, please coordinate with Ms. Dianne De Leonthrough email address [tsss.ctipo@cityofsanfernando.gov.ph](mailto:tsss.ctipo@cityofsanfernando.gov.ph) or mobile number 0995-428-7229.

Dissemination of this Memorandum is desired.

**DR. LORA L. YUSI**  
Director IV